



Five Minute Traffic Safety Strategies

The **Safety Coach** and **Tailgate Talk** are quick and easy tools to help you keep your employees safe on the road.

Safety Coach is designed for an office setting. You can use these at a staff meeting, incorporate into email communications and newsletters, or print for bulletin boards.

Tailgate Talks allow you to take the message on the road and connect with your employees in the field.



Safety Coach

Conversation Starter: In Texas, a DUI-alcohol crash occurs **every 20 minutes and 37 seconds**, but Labor Day weekend is an especially dangerous time on our roads. In 2013, **nearly half** of the holiday traffic fatalities were caused by drivers under the influence of alcohol.

Making a difference:

- **Print and post [this poster](#)** around your office, or share in your next company newsletter.
- **Play the video** below at your next staff/safety meeting



Bad Cheerleader:
Drink. Drive. Go to Jail.

Tailgate Talk

Conversation Starter: In Texas, a DUI-alcohol crash occurs **every 20 minutes and 37 seconds**, but Labor Day weekend is an especially dangerous time on our roads. Texas law enforcement officers step up their vigilance to arrest drunk drivers as part of the annual Labor Day "*Drink. Drive. Go to Jail.*" campaign.

Making a Difference: Make sure your employees know the law, and are aware of the potential consequences by reviewing it with them.

Texas Law:
The legal limit for intoxication is .08 BAC (blood or breath alcohol concentration). But impaired drivers and motorcyclists can be pulled over and arrested regardless of BAC. Under "no refusal" programs,

law enforcement officials now have the authority to require suspected drunk drivers and motorcyclists to submit to a blood test to measure their alcohol level.

Penalties for First DWI Offense:

- * Up to \$2,000 fine.
- * 72 hours to six months in jail.
- * Loss of driver license for up to a year.
- * \$1,000 or \$2,000 annual fee for three consecutive years to retain driver license.

Penalties increase with each DWI conviction

Questions?

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