



## September 2014

### Upcoming Events

Child Passenger Safety Week  
**Sept. 14-20**

National Seat Check Saturday  
**Sept. 20**

[Participating locations](#)

Drive Safety Work Week,  
**Oct. 7 - 11**

National Teen Driver Safety Week  
**Oct, 19-25**

2015 Texas Safety Conference & Expo (TSCE)  
**March 29-31, Austin**

Drunk & Drugged Driving Prevention Month,  
**December**

Visit our website for resources  
[www.txdrivingconcern.org](http://www.txdrivingconcern.org)

**We're listening,**  
[Share your traffic safety activity with us!](#)

**Know someone who would benefit from receiving this monthly newsletter?**  
[Add them](#) to our email list.

## Upcoming Trainings

The *Our Driving Concern* program works with employers across the state to provide a *free*, 4-hour train-the-trainer workshop, during which our master trainer takes participants through a series of interactive modules.

The following training opportunities are **free and open to members of the public**, all you need to do is register by clicking on the training below.

[Register Now:](#) Houston ODC Workshop, **Oct. 2, 8:30-12:30 p.m.**

[Register Now:](#) Waco ODC Workshop, **Oct. 6, 8:30 - 12:30 p.m.**

[Register Now:](#) Ft. Worth ODC Workshop, **Oct. 7, 8:30-12:30 p.m.**

[Register Now:](#) Pharr ODC Workshop, **Oct. 17, 8:30-12:30 p.m.**

[Register Now:](#) Lufkin ODC Workshop, **Nov. 6, 8-12:30p.m.**

**Interested in hosting a training at your workplace?**  
[Contact us.](#)

Check out our [website](#) or "Like" our Facebook page to find out when upcoming trainings are happening near you!

## Football season is upon us: Pass the beer or pass the keys

**Questions?**  
Contact [Lisa Robinson](#),  
(512) 466-7383.

Like us on Facebook 

For many Texans, football season means tailgating season. This makes impaired driving a serious concern for anyone driving or sharing the road.



Remember to celebrate the season safely by planning ahead: designate a driver, catch a bus, call a cab or, if necessary, spend the night where you are.

A DWI arrest and conviction in Texas can cost up to \$17,000. Offenders must pay a long list of costs, including vehicle towing and impoundment, bail, attorney fees, court and probation fees, fees to regain or retain a driver license, and a hike in auto insurance premiums.

## Employers Making a Difference: Share your activity



Have you done something to help make your co-workers safer? *Tell us about it!*

Take a minute to [complete this form](#). We collect and share to highlight Texas employers, and encourage others to do the same.

### *In the spotlight:*

The **City of Corpus Christi** included the Our Driving Concern Module for distracted driving during a safety training for Solid Waste Equipment Operators.

## Free Lunch & Learn Opportunity

***What do you think is the greatest risk teens face? Gang violence, drug use, pregnancy, bullying, suicide? Think again.***

**Car crashes are the #1 killer of teens in America.** But it doesn't have to be. Unfortunately, most parents don't understand the risks associated with new drivers and if they do they aren't sure what can be done about it.

As an employer, you can host a **FREE "Lunch & Learn"** in your workplace. Employees will hear from driving experts about safe driving and how as parents they can protect their new driver by

becoming actively involved in their experiences on the road.

We're currently serving the following areas: **Dallas, Ft. Worth, Irving, El Paso, San Antonio, Lubbock, Hidalgo, Houston and Austin.**

Don't see your location? **Contact [Kathy Bernstein](#)** for more information.

## Need a speaker for your next staff meeting or training?

The *Our Driving Concern* program is here to support your safety efforts by making our speakers available to you free of charge. We work with Texas employers across the state, and can even join your next safety activity via WebEx conference.

Whether you want to set up a ten-minute safety talk or a call with your management team, we can join you live, via WebEx phone conference.

Please [email us](#) or call Lisa, at (512) 466-7383. Provide the date, time and general details for your event, and we'll work with you to set up a WebEx call in no time!

## Find Safety Solutions at the Texas Safety Conference & Expo

***New location same premier safety event!***

The National Safety Council's 2015 *Texas Safety Conference & Expo (TSCE)* is an annual event for safety professionals looking to improve safety in their organization. This year's event will take place on **March 29 - 31**, in Austin at the Austin Convention Center.

### **Attendees of all experience levels will:**

- Learn **best practices** and trends,
- **Network** in a variety of settings
- Discover safety solutions from **175+ exhibitors**

To register or for more information, visit [www.tsce.nsc.org](http://www.tsce.nsc.org).

## What's in your policy?

Employer policies to help prevent distracted driving on the job are being passed by a growing number of Texas employers. *Are you one of them?*

For just a couple minutes of your time, you could make a big difference. Take this [short survey](#) to help us understand what

employers are including in cell phone policies, and how the National Safety Council can better help companies implement their policies.

Don't have a policy? Download our FREE [Cell Phone Policy Kit](#).

## A lesson in school zone safety

The end of summer means millions of Texas children will soon return to school, *and likely your employees will be facing a lot more school traffic along their morning commute*. Last year, **625 vehicle crashes** occurred in school zones in Texas, resulting in **two deaths and 112 serious injuries**. The most common factors contributing to these crashes were driver inattention, failure to control speed and failure to yield the right-of-way at stop signs.

Follow these simple tips for driving in school zones:

- Put away your cell phone. **Cell phone use is banned in active school zones.**
- Pay close attention to school zone speed limit signs.
- Drop off and pick up your children in your school's designated areas, not the middle of the street.
- Keep an eye on children gathered at bus stops.
- Be alert for children who might dart between vehicles on their way to/from school.

## Our Driving Concern Monthly Newsletter

*Our Driving Concern* is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on-and-off the job.

Do you have a friend or colleague who would benefit from receiving this monthly newsletter? [Add them to our email list](#).

*Our goal is to help employers put traffic safety into their safety culture.*

Please feel free to contact me,

**Lisa Robinson**  
Program Manager



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