

DRIVE EMPLOYEES...

**TO A COMPANY-WIDE TRAFFIC SAFETY POLICY:
ALWAYS USE A SAFETY BELT**



HOW TO PROMOTE SAFETY BELT USE

Safety belts are the most effective safety device inside a vehicle. But how do you communicate that idea and promote safety belt use among your staff? Here are a few ideas.

1. ANNOUNCE YOUR COMMITMENT TO EMPLOYEE SAFETY ON AND OFF THE JOB.

Introduce your new safety belt policy and remind your employees that it's not only state law, but buckling up also prevents injuries and fatalities. Be straightforward: Tell them that the company is enacting this safety policy as a way to ensure that you have the safest workplace you can. Buckling up can save their lives, and it can also keep them from getting an expensive ticket.

Distribute the policy and give employees time to read it and react to it. Explain what the ramifications are if employees fail to buckle up—and commit to enforcing them. Let employees know to turn in a signed policy to their supervisor by a specified date.

2. CREATE A 12-MONTH SAFETY CALENDAR, AND PUBLICIZE THE SAFETY EVENTS DURING LOGICAL TIMES OF YEAR.

You will find multiple resources online to develop your own workplace safety calendar if you don't have one already. You can promote the use of safety belts anytime of the year, but an especially good time is during state and national safety belt campaigns, such as during May/June ("Click It or Ticket" and "Buckle Up, Texas") and during September ("Buckle Up Your Child").

3. PRINT THE POSTERS INCLUDED ON THE CD FROM THE NATIONAL SAFETY COUNCIL, AND HANG THEM IN COMMON AREAS.

You can use posters provided or other posters you may have. Replace them frequently.

4. USE WEB BANNERS PROVIDED ON THE CD FROM THE NATIONAL SAFETY COUNCIL.

Place the web banners on your company's home page to publicize your organization's commitment to safety to your customers. Use the web banners on your Intranet page if you have one to remind employees of your organization's safety priorities. You can also use the banners in newsletters or other forms of communication.

5. DISTRIBUTE FACT SHEETS TO EMPLOYEES TO COINCIDE WITH SAFETY MONTHS.

You'll find paycheck stuffers and colorful fact sheets on the CD from the National Safety Council. Distribute fact sheets by email, or print one for each employee and leave it at their workstation. Include a payroll stuffer with each paycheck.

6. HOLD AN END-OF-YEAR RECOGNITION EVENT.

Reward your employees for a year of safety by hosting an end-of-year celebration. Present plaques to those with the best driving record, present gift certificates to those who helped organize safety events throughout the year and publicly thank all employees for their safe on- and off-the-job behavior.



**Create A COMPANY
OF safe drivers!**
txdrivingconcern.org/safecompany

The National Safety Council saves lives by preventing injuries and deaths at work, in homes and communities, and on the roads, through leadership, research, education and advocacy. For more information about safe driving in Texas, please visit the Texas Chapter of the National Safety Council at txdrivingconcern.org/safecompany, call 888-222-4143 or email texas@nsc.org.