

You are receiving this email because you have expressed an interest in National Safety Council. Don't forget to add nscnews@nsc.org to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



August 2013

The cost of traffic-related crashes to employers is an estimated **\$55 billion** each year in direct costs, lost time and workers' compensation. Research shows that alcohol is a contributing factor in **39 percent** of all work-related traffic crashes.

Source: NHTSA

What do 660,000 U.S. drivers have in common every daylight moment?

They're talking on hand-held cell phones or fiddling with an electronic device.

Source: NHTSA

[Drive Sober or Get Pulled Over](#)

Aug. 16 - Sept. 2

[Governors Highway Safety Association \(GHSA\) Annual Meeting \(San Diego, CA\)](#)
Aug. 25-28

Our Driving Concern 2013 Summer Webinar Series

The Our Driving Concern webinar series provides an opportunity to learn about the different approaches taken by employers to deliver employee traffic safety initiatives.

August 15, 2013 10:30 - 11:30 AM CST
Corporate Liability of Employer Cell Phone Policies

Led by Deb Trombley, Senior Safety Consultant, National Safety Council. Car crashes are the leading cause of work-related deaths in the U.S. The National Safety Council estimates 25% of all crashes involve handheld or hands-free cell phone use -- both of which increase drivers' crash risk fourfold. That risk combined with the prevalence of drivers using cell phones -- 9% at any given daylight moment -- makes cell phone distracted driving a significant threat to all motorists. In addition, employers are being held liable when employees crash while using cell phones. This webinar will explain what might happen if an employer were sued for a cell phone-related crash and how employers can protect their employees from crash risk, and the organization from liability.

[Register for this webinar](#)

August 21, 2013 10:30 - 11:30 AM CST
Overview of the Our Driving Concern: Train-the-Trainer Toolkit for Employers

Mike Ezzell, NSC Consultant, will share parts of the 4-hour *ODC: Train-the-Trainer* and explain the benefits for participating in the training. Find out how your company employees can attend this free 4-hour training and receive traffic safety curriculum and materials for **FREE** that can be used with your company's safety program, or to develop a program within your company. This webinar will give you a better understanding of the free training that is available.

[Register for this webinar](#)

August 22, 2013 10:30 - 11:30 AM CST
Cognitive Distraction & Employer Policies

[2013 NSC
Congress & Expo](#)
Sept. 28 - Oct. 2

Do you have any friends or colleagues who would benefit from Texas traffic safety tips? Forward this newsletter to them and encourage them to [sign up online!](#)

Led by Deb Trombley, Senior Safety Consultant, National Safety Council. Nearly everyone recognizes the risks of texting while driving. Fewer people realize that cell phone conversation distracts the brain and brings crash risk, for both handheld and hands-free devices. Drivers experience a fourfold increase in crash risk when talking on a hands-free or handheld phones while driving. Their reaction time is significantly slower. They tend to miss seeing half of the information in the roadway around them. This webinar will share what happens to distract the brain when people talk on a phone while driving.

[Register for this webinar](#)

August 27, 2013 10:00 - 11:00 AM CST

**Our Driving Concern Program:
Texas Employer Safety Program**

Led by Lisa Robinson, CFLE, ODC: Texas Employer Safety Program Manager. The ODC programs purpose is to educate employers on the impact crashes will have on their businesses and ways to help prevent crashes from happening. Motor vehicle crashes are the No. 1 cause of unintentional workplace deaths in the United States, and most of these crashes are preventable. Our program provides a variety of resources for employers to help prevent these crashes and their bottom line. This webinar will discuss the ODC program and show you how to access the resources that are available to your company no cost.

[Register for this webinar](#)

For more information about these webinars, contact: [Lisa Robinson](#), CFLE, ODC: Texas Employer Safety Program Manager, at 512-466-7383.

[Click here to visit the ODC website webinar page!](#)

Our Driving Concern Training

Our Driving Concern is offering a **FREE** new training for employers to provide necessary traffic safety information to keep employees safe on Texas roads. Training sessions will take place throughout the state, and we can even come to your workplace to host a training for a group of employees.

Upcoming Training:

September 24, 2013, 8:30 a.m. to 12:30 p.m. in San Marcos

RSVP today for one of our free trainings or schedule your own by contacting [Lisa Robinson](#), CFLE, at 512-466-7383.

2013 NSC Congress & Expo

Register today for the "must attend" safety event of the year! Attendance at the **2013 NSC Congress & Expo: Leading Safety into the Future** can make the difference between your safety program stalling, surviving or even thriving. Don't miss out - [register today!](#)

Resources

[National Highway Traffic Safety Administration](#)

[National Safety Council](#)

[National Transportation Safety Board](#)

[Texas Employer Traffic Safety Program](#)

[Texas Transportation Institute](#)

[U.S. Department of Transportation](#)

[Texas Department of Transportation](#)

Our Driving Concern Monthly Newsletter

Our Driving Concern is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on and off the job.

Because you care about your employees and their families, and keeping employees safe means keeping your business healthy, this e-newsletter provides you with traffic safety resources from across the state. Visit us at txdrivingconcern.org.

Please send safety comments, experiences, stories or questions to:

[Lisa Robinson](#), CFLE
Program Manager, Texas Employer Traffic Safety Program
(512) 466-7383



THE NATIONAL SAFETY COUNCIL IS A NONPROFIT ORGANIZATION.

[HELP US MAKE THE WORLD SAFER.](#)

Privacy Policy: We respect your privacy. Your e-mail address will be used only for this National Safety Council communication and will not be used or sold to any third party without your approval. © 2013 National Safety Council, all rights reserved. 1121 Spring Lake Drive, Itasca, IL 60143-3201, USA.



Forward to a Friend

✉ [SafeUnsubscribe®](#)

This email was sent to lisa.robinson@nsc.org by nscnews@nsc.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



National Safety Council | 1121 Spring Lake Dr. | (800) 621-7619 | Itasca | IL | 60143