



## **December 2012**

### [Holiday P.A.S.S. Campaign](#)

December

### [Tie One on for Safety](#)

Nov. – Jan.

### [Know When to Pass Football Campaign](#)

Sept. – Feb

### [2013 National Safety Council Texas Safety Conference & Expo](#)

April 7-9

# **4x**

Driving while talking on cell phones – handheld and hands-free – increases risk of injury and property damage crashes fourfold.

Source: [National Safety Council](#)

## **NSC Holiday Safety Materials**

The holidays are a busy time of year. Most of us have some time off, travel by various modes of transportation, host parties and spend time with those we care most about. Many of us celebrate different holidays and have our own special traditions we follow each year. Make it a point to include safety as a part of your holiday traditions. Visit the [NSC Holiday Safety](#) page and share the information with your coworkers and families to help keep them safe this holiday season.

## **Holiday P.A.S.S.**

This holiday season, TxDOT is focusing on the issue of impaired driving by encouraging people to plan ahead for sober ride home with the [Holiday P.A.S.S.](#) (Person Appointed to Stay Sober) campaign. Too often a designated driver is chosen during the evening and is the “least drunk” person in the group. Also, in many of our Texas towns and cities, mass transit and/or taxi availability is limited – another important reason this campaign message is about planning ahead and reminding our fellow Texans that [“Sober drivers make great gifts.”](#)

During last year’s holiday season (Dec. 1 2011, through Jan. 1, 2012) there were 2,462 alcohol-related traffic crashes in Texas, resulting in 842 serious injuries and 78 fatalities. Texans can help make the holidays merry and bright all season long by giving the gift of a sober drive home. Remember, it’s the most wonderful time of the year, but one poor decision to drink and drive could bring a devastating end to holiday celebrations. Share this new [infographic](#) with your employees this season and encourage them to always drive sober.

## **NSC Texas Safety Conference & Expo**

Join us at the [2013 National Safety Council Texas Safety Conference & Expo](#) – April 7-9 at the Galveston Island Convention Center in Galveston, Texas. The annual event provides an opportunity to hear nationally renowned speakers, pick up valuable knowledge at the technical sessions, receive continuing education credit through professional development seminars and explore the expo floor with more than 150 exhibiting companies. Visit [tsce.nsc.org](#) for more information.

## **Know When to Pass – Football Campaign**

Football game days are among the heaviest days for alcohol consumption, and TxDOT is taking the lead in tackling this issue. TxDOT wants to encourage fans to enjoy the big games, but to be responsible when it comes to game-day drinking and [know when to pass](#). A 2009 TxDOT research report shows that 45 percent of Texans who drink while at a football watching party report driving home. “Like” the Know When To Pass Campaign on [Facebook](#) and stay up to date throughout the football season.

## **NSC Cell Phone Policy Kit**

Employers across Texas have realized the dangers of cell phone use while driving and are taking actions to make roadways safer by implementing cell phone policies. The

National Safety Council recommends policies include both hands-free and handheld devices and cover all employees.

**(MORE)**

National Safety Council recommends policies include both hands-free and handheld devices and cover all employees. Updated in April 2012, the [Cell Phone Policy Kit](#) includes everything an organization would need to implement or strengthen a cell phone ban. The kit includes resources for executives, materials and guides for the implementation team and educational materials for employees, and best of all, it is FREE. [Download](#) the kit and help make Texas roadways safer.

### **Our Driving Concern Passenger Restraint Posters and Brochures**

Visit the *Our Driving Concern* website to download free posters and brochures on passenger restraints to share with your colleagues.

[Safety Belts Brochure](#)

[Employer Costs Brochure](#)

["Buckle Up" Payroll Stuffer](#)

[Safety Belt Savings Payroll Stuffer](#)



### **Take the Texas Challenge!**

The NSC Texas Challenge Injury Facts [quiz](#) is the newest way to educate employees about driving risks. The Texas Challenge provides a weekly question and safety tips directly related to Texas roadways.

Ways to use the Texas Challenge:

- Download and print posters linked in the quiz to hang around the building and share with employees.
- Use the quiz to reward employees for learning about driving risks.
- Share the quiz with audiences beyond employees, including customers, vendors and citizens in the community.

*Our Driving Concern* would love to hear your workplace safety success stories, problems and questions. Please send an e-mail to our Peer Advice column at [debby.young@nsc.org](mailto:debby.young@nsc.org) and your story may be shared with other Texas safety employers.

(Links to Resources)

National Highway Traffic Safety Administration  
<http://www.nhtsa.gov/>

National Safety Council  
<http://www.nsc.org>

Texas Department of Transportation  
<http://www.txdot.gov/>

Texas Employers Traffic Safety Program  
<http://www.txdrivingconcern.org>

Texas Transportation Institute  
<http://tti.tamu.edu/>

U.S. Department of Transportation  
<http://www.dot.gov/>

*Our Driving Concern* is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on and off the job. Because you care about your employees and their families, and keeping employees safe means keeping your business healthy, this e-newsletter provides you with traffic safety resources from across the state. Visit us at [www.txdrivingconcern.org](http://www.txdrivingconcern.org).

**(MORE)**

Please send safety comments, experiences, stories or questions to:  
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