



Calendar:

[4th of July Impaired Driving Prevention](#)

June 20-July 4

[Labor Day Impaired Driving National Enforcement Crackdown](#)

Aug. 20-Sept. 6

[Child Passenger Safety Week](#)

Sept. 19-25

[National Seat Check Saturday](#)

Sept. 25

[Drive Safely Work Week](#)

Oct. 4-8

[National Drug-Free Work Week](#)

Oct. 18-24

[Halloween Impaired Driving Prevention](#)

Oct. 25-31

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An average of 3 Texans are killed in alcohol-impaired crashes every day. Texas remains the leading state in the number of traffic deaths where drivers have a BAC of .08 or higher.

Labor Day is fast approaching. Next month, children will start heading back to school. Remind your employees to drive safely during this holiday periods and when near school zones. Refraining from driving under the influence or while using a cell phone can help protect employees from crashes, injuries and fatalities.

Register for the Upcoming FREE Webinar

Addressing Aggressive Driving

July 28, 2010

10:30-11:30 CST

Presented by: James Solomon

Register today!

New Tools to Help Drinkers Reduce Risk

AlcoholScreening.org recently re-launched its site to provide new tools to help individuals understand unhealthy drinking patterns and assist them in changing their behavior. The updated site provides screening and intervention techniques that are proven to work in clinical settings. An intervention session similar to one with a professional healthcare provider is available, along with the opportunity for participants to develop a personal action plan to change their behavior.

AlcoholScreening.org has helped more than 1.3 million people across the nation. It helps drinkers answer the question, "How much is too much?" Share the free [alcohol screening](#) with your employees today.

Office of Drug & Alcohol Policy & Compliance

The Department of Transportation's Office of Drug & Alcohol Policy & Compliance recently redesigned its homepage. This new page provides information on drug and alcohol regulations and programs. It also offers interactive materials, including videos, posters and brochures.

DAPC regulates alcohol and drug testing issues for commercial vehicles and other transportation industries in Texas. Its rules and procedures cover an estimated 10 million people. To learn more, visit [dot.gov/ost/dapc/](#).

No Cell Phones in School Zones

As children head back to school, Texans need to be aware of the new cell phone law in effect. Drivers are prohibited from using handheld cell phones in school crossing zones. School bus operators also are prohibited from using cell phones while driving if children are present.

In Texas, fines can double in school zones. Share these safety tips with your employees:

- Follow the speed limit and other traffic rules in a school zone.
- Do not pass other vehicles in a school zone.
- Obey the crossing guard if one is present.
- Give pedestrians the right-of-way at marked and unmarked crosswalks.
- Stop for flashing red lights on a school bus, no matter the direction you are headed.

Cell Phone Subscriptions Rise

CTIA-The Wireless Association reports cell phone subscriptions have increased from 87 percent in 2008 to 91 percent in 2009. CTIA also reports dramatic growth in the percentage of wireless-only households and the number of text messages sent per minute at 23 percent and 153 billion respectively. [View](#) the full report.

Free Safety Materials



[Underage Drinking](#) (.pdf)

[Driving While Intoxicated](#) (.pdf)

These are a few of the innovative information cards specifically created for you to communicate with your employees.

[Order](#) complimentary print copies or click on the above PDF links to download.

Get the Texas Challenge!

The NSC Texas Challenge Injury Facts [quiz](#) is the newest way to educate employees about driving risks. The Texas Challenge provides a weekly question and safety tips directly related to Texas roadways.

Ways to use the Texas Challenge:

- Download and print posters linked in the quiz to hang around the building and share with employees.
- Use the quiz to reward employees for learning about driving risks.
- Share the quiz with audiences beyond employees, including customers, vendors and citizens in the community.

Our Driving Concern would love to hear your workplace safety success stories, problems and questions. Please send an e-mail to our Peer Advice column at debby.young@nsc.org and your story may be shared with other Texas safety employers.

(Links to Resources)

AlcoholScreening.org
<http://www.alcoholscreening.org/>

CTIA-The Wireless Association
<http://ctia.org/>

Department of Labor
<http://www.dol.gov/>

Join Together
<http://www.jointogether.org/>

National Highway Traffic Safety Administration
<http://www.nhtsa.gov/>

National Safety Council
<http://www.nsc.org>

Network of Employers for Traffic Safety
<http://trafficsafety.org/>

Office of Drug & Alcohol Policy & Compliance
<http://www.dot.gov/ost/dapc/>

Stop Impaired Driving
<http://www.stopimpaireddriving.org>

Texas Department of Transportation
<http://www.txdot.gov/>

Texas Employers Traffic Safety Program
<http://www.txdrivingconcern.org>

U.S. Department of Transportation
<http://www.dot.gov/>

Our Driving Concern is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on and off the job. Because you care about your employees and their families, and keeping employees safe means keeping your business healthy, this e-newsletter provides you with traffic safety resources from across the state. Visit us at www.txdrivingconcern.org.

Please send safety comments, experiences, stories or questions to:

Debby Young
Program Manager
Texas Employers Traffic Safety Program
P.O. Box 593
Bedford, TX 76095
(214) 435-3211
debby.young@nsc.org