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Five Minute Traffic Safety Strategies

The **Safety Coach** and **Tailgate Talk** are quick and easy tools to help you keep your employees safe on the road.

Safety Coach is designed for an office setting. You can use these at a staff meeting, incorporate into email communications and newsletters, or print for bulletin boards.

Tailgate Talks allow you to take the message on the road and connect with your employees in the field.

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Safety Coach

Conversation Starter: Every supervisor puts a high value on productivity, but many Texas business leaders are urging their workers to ignore their phones when driving. Are you worried about losing productivity by focusing solely on your driving?

Making a difference: Human brains are not effective at multitasking. One study found cell phone distracted drivers actually had slower reaction times than drivers who had been drinking!

* [Share this video](#) uncovering the truth behind the multitasking myth.

Tailgate Talk

Here are some tips to help you drive cellphone free:

- * Turn off your cell phone when you get in your vehicle and turn it back on when you are done driving.
- * Put your cell phone in your trunk to avoid temptation.
- * Record a voice mail greeting telling your callers that it is not safe to make calls while you are driving.
- * If you spend a lot of time on the road, organize your route and schedule so you can make phone at one location before driving to the next one.

What's in your policy? Make sure your employees are aware, to help them comply *and* stay safe!

Questions?

Contact [Lisa Robinson](#), CFLE, Program Manager, Texas Employer Traffic Safety Program, (512) 466-7383



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