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May 2014

Impaired Driving: Fast Facts

Every **20 minutes** there is an alcohol-related crash in Texas.

In 2012 alone, there were:
25,755 alcohol-related crashes,
9,458 people seriously injured, and
1,170 people killed in an alcohol-related crash.

How's your company doing?

[Share your traffic safety activity with us!](#)

Questions?

Contact [Lisa Robinson](#),
CFLE, Program Manager,
Texas Employer Traffic
Safety Program, (512)
466-7383.

Like us on Facebook 

Do you have any friends or colleagues who would

Know the risk, *Watch UR BAC*

The [Watch UR BAC program](#), funded by the Texas Department of Transportation, is a free resource to Texas community groups, faith-based organizations, schools, and businesses. The *Watch UR BAC* program has a variety of resources to help raise awareness about the dangers of alcohol misuse - including binge drinking, understanding what alcohol poisoning is as well as the dangers of impaired driving.



A DWI (driving while intoxicated) prevention simulator is just one of the many tools the campaign uses to demonstrate the effect of alcohol on driving skills. [Check out the simulator here!](#)

Save the Date: Upcoming Webinars

Mark your calendar for these FREE webinars! Our presenters will provide insight into resources and helpful information for keeping your employees safe on the roads, on and off the job.

Defensive Driving

Wednesday, July 9, 2014 11:00 am, CST

[Register Now](#)

Incorporating Traffic Safety into Your Safety Culture

Wednesday, August 6, 2014 11:00 am, CST

benefit from Texas traffic safety tips? Forward this newsletter to them and encourage them to [sign up online!](#)

[Register Now](#)

Distracted Driving: Research & Resources

Financial services provider, USAA, and Texas A&M Transportation Institute (TTI) conducted a study to research attitudes and reported driving behaviors of drivers throughout Texas. The 2013 study found that Three-fourths of Texas drivers in a recent survey say they have talked on a cell phone behind the wheel within the past month and nearly half say they have texted while driving.

Thousands die needlessly each year because people continue to use their cell phones while driving. NSC estimates almost 25 percent of car crashes involve cell phone use. [Take the pledge](#) to drive cell phone free today.

Additional Resources:

[Distracted Driving YouTube Channel Video Library](#)

[NHTSA Distracted Driving](#)

[Texas State Laws and Cell Phones](#)

Training Opportunities

Our Driving Concern: Texas Employer Traffic Safety Program offers free and engaging training for Texas employers and their employees, providing the information and tools necessary to help keep employees safe on Texas roads.

Host a training at your location Training sessions are hosted throughout the state; to schedule a training at your workplace, please contact [Lisa Robinson](#), CFLE, or at **(512) 466-7383**.

These trainings are ideal for:

- Company owners
- Department Managers
- Supervisors
- Safety professionals
- Instructors

Company Health Fair

Need materials for your company health fair? We have many free resources for you to use, including:

- Fact sheets
- Posters
- Payroll stuffers
- and more!

Send an email request to Lisa.robinson@nsc.org with the some information about your interest, date of your event, the number of employees and mailing address.

How's your company doing?

Have you done something to promote your employees' safety on the road? *Tell us about it!* [Share your employee safety activity](#) with us, whether it's a 5 minute safety talk, sharing a poster or news article, or holding a training session.

It is important to collect data on what companies are doing as a result of this newsletter, program, resources, training, etc. to understand how we can better support you!

Your company may be highlighted!

Our Driving Concern Monthly Newsletter

Our Driving Concern is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on and off the job.

Questions? Contact [Lisa Robinson](#), CFLE, Program Manager, Texas Employer Traffic Safety Program,
(512) 466-7383.



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