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Five Minute Traffic Safety Strategies

The **Safety Coach** and **Tailgate Talk** are quick and easy tools to help you keep your employees safe on the road.

Safety Coach is designed for an office setting. You can use these at a staff meeting, incorporate into email communications and newsletters, or print for bulletin boards.

Tailgate Talks allow you to take the message on the road and connect with your employees in the field.

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Safety Coach

Conversation Starter:

According to the National Safety Council, one out of four vehicle collisions can be blamed on poor backing techniques, and backing collisions cause over 500 deaths and 15,000 injuries per year.

Making a difference:

[Download and share](#) these vehicle backing safety tips - you can send in your newsletter, post to your company website, social media, or print for your next staff meeting.

Tailgate Talk

Conversation starter:

What driving activity occupies less than 1 percent of a driver's time behind the wheel, but regularly, year after year, produces approximately 25 percent of all collisions? The answer is backing up.

Making a difference:

You can help prevent collisions in the company parking lot, on the job, or out and about by practicing and sharing these safe backing tips:

1. Plan ahead to avoid backing wherever possible.
2. Back in when you arrive, rather than when you are ready to leave.
3. Avoid blindside backing. Back from the driver's side.
4. Walk around the back of your vehicle before backing and scan the entire distance.
5. Get in and start backing immediately after checking behind your vehicle - any delay increases the likelihood of someone getting behind your vehicle.

Questions?

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