



Calendar:

Dangers of Distracted Driving

FREE Webinar

September 16, 2009

[Register Today](#)

[National Seat Check](#)

[Saturday and Child](#)

[Passenger Safety Week](#)

September 12-18, 2009

[National Teen Driver](#)

[Safety Week](#)

October 18-24, 2009

[National Drug-Free](#)

[Work Week](#)

October 19-25, 2009

[Impaired Driving](#)

[Prevention – Halloween](#)

October 25-31, 2009

400,000

The Texas Department of Transportation provides over 400,000 traffic-safety education materials to Texas businesses and organizations, including hospitals, health clinics, schools and social service agencies.

September is a great time for Texans of all ages to go back to school. Businesses and employees can take advantage of the many different traffic safety education programs Texas has to offer. Perhaps you have a teen driver or need a refresher on roadway safety, Our Driving Concern is here to help.

Don't Miss this Free Webinar for Texas Employers!

[Dangers of Distracted Driving](#)

September 16, 2009

10:30 – 11:30 a.m. CST

Distracted driving is a growing concern in Texas, as well as nationwide. David Teater, Senior Director, Transportation Strategic Initiatives of the National Safety Council, will present research behind why cell phone conversations are a higher risk than other distractions behind the wheel. This knowledge can serve as a guide to employers who are implementing a corporate cell phone policy. This Webinar will be recorded.

Register now or call Customer Service at 1-800-621-7619.

FREE Tool to Get Your Employees Educated and Engaged – NEW!

Do your employees know the potentially life-saving answers to these questions?

- What percent of occupants get ejected from a motor-vehicle during a crash?
- What percent of drivers say they have fallen asleep while driving?
- What is the posted speed limit where most fatal crashes occur in Texas?

The answers may be higher than you think. The Texas Challenge Quiz is a free widget you can place on your website, which automatically delivers a weekly question about unsafe driving risks, along with the answer and safe driving tips, for an entire year. Access the Texas Challenge Quiz [here](#) (link to come).

Texas Program Saves Young Lives

Motor-vehicle crashes are the leading cause of death among children 2-14 years old, largely due to non-use or improper use of child safety seats and seat belts, according to National Safety Council statistics.

Safe Riders, a Texas child passenger safety program, funded by the Texas Department of Transportation and Texas Department of State Health Services, aims to reduce child injuries and deaths associated with motor-vehicle crashes. [READ MORE...](#)

Texas Teens Improve Driving

A new [report](#) by the Texas Transportation Institute found Texas, among 37 other states, is the only state that has seen a steady decrease in the number of teen driving fatalities for five consecutive years.

Since 2002, when 625 teen drivers were involved in fatal crashes, Texas' numbers have come down. In 2007, 419 fatal crashes involved teen drivers. Texas lawmakers credit Teens in the Driver Seat Program (TDS), a peer-to-peer safety program and Graduated Driver Licensing (GDL) laws. [READ MORE...](#)

Texas Roadways... A Safer Tomorrow

The Texas Driving Safety Program provides Texas residents with valuable driver safety information and training. The National Safety Council's six-hour Defensive Driving Course-TX (DDC-TX) is part of the program. Drivers who complete the course can dismiss one traffic ticket every 12 months, with the permission of the court and receive a discount on auto insurance from participating providers.

Classes are available statewide and are available in Spanish. For more information, contact the Texas Chapter of the National Safety Council at texas@nsc.org or 800.688.7458.

Educational Materials Shipped Right to Your Door – At No Cost!

Communicate the risks of unsafe driving behaviors to employees and their families. Order innovative paper cut-outs of smashed pickup trucks and beer cans that address the dangers associated with distracted driving, seat belts and impaired driving. The best part is these materials, including shipping, are completely free. There's no reason not to [place your order](#) today.

You can also download, print and share these materials electronically in your own employee communications. To download, click on the PDF link on the shopping cart page.

"Our Driving Concern" would love to hear your workplace safety success stories, problems and questions. Please send an e-mail to our Peer Advice column at Debby.Young@nsc.org and your story may be shared with other Texas safety employers.

Resources

Safe Riders

<http://www.dshs.state.tx.us/saferiders/default.shtm>

National Safety Council, Distracted Driving

<http://www.distracteddriving.nsc.org>

National Safety Council, Graduated Driver Licensing

<http://teendriver.nsc.org/graduated.aspx>

National Safety Council, Occupant Protection

<http://www.nsc.org/resources/issues/seatbelts.aspx>

Teens in the Driver Seat Program

<http://www.t-driver.com/>

Texas Department of Transportation (TxDOT)

<http://www.dot.state.tx.us>

Texas Driving Safety Program

<http://www.ddcnsc.org/TX/Default.aspx>

Texas Employers Traffic Safety Program

<http://www.txdrivingconcern.org>

Texas Transportation Institute

<http://tti.tamu.edu/>

“Our Driving Concern” is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation (TxDOT). This initiative is building a state-wide network of employer involvement in crash prevention for employees both on and off-the-job. Because you care about your employees and their families, and keeping employees safe means keeping your business healthy, this newsletter provides you with traffic safety resources from across the state. Visit us at www.txdrivingconcern.org.

Please send safety comments, experiences, stories or questions to:

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