

Alive at 25

4TH EDITION

Alive at 25® focuses on young adult drivers between the ages of 15 and 24, the group with the greatest risk of death by motor vehicle crash. This highly interactive course targets those most in need of learning defensive driving skills, emphasizes making sound driving choices and raises awareness of the consequences of poor driving conduct. Since 1995, millions of young adult drivers have taken this course, including military, high school students and those sent by traffic court who have incurred traffic violations.

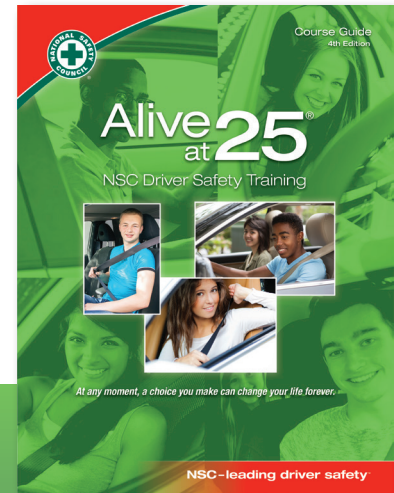
Course objectives

Alive at 25 focuses on the issues that put young drivers in jeopardy—inexperience, poor judgement, distractions, peer pressure and a tendency to underestimate risk—in a way teens can relate to.

With a strong emphasis on classroom interaction, students are encouraged to join in non-threatening, non-judgmental discussions—exploring how changing driving behavior makes personal, legal and financial sense.

Course objectives include being able to:

- ▶ Recognize that drivers in the 15-24 age group are more likely than anyone else to be injured or killed in a vehicle crash and understanding why those drivers are at such high risk
- ▶ Understand the consequences of making poor judgements or taking unnecessary risks in a vehicle
- ▶ Recognize the positive characteristics that can help them and their friends make wise driving decisions
- ▶ Identify actions they can take to keep control whether they are a driver or a passenger
- ▶ Commit to making better driving choices and to help their friends make better driving choices



**A PROVEN WAY TO
TEACH TEENS AND
YOUNG ADULTS TO
MAKE SAFE AND
LEGAL DRIVING
DECISIONS**

**Education is the
Key to Change.**

For more information
on the Alive at 25 Course,
go to nsc.org/Alive25

To learn more about the course content, see reverse side.

Eliminating Preventable Deaths®

Alive at 25

4TH EDITION



For a detailed overview of Alive at 25 by session and lesson, go to:
nsc.org/Alive-Overview

What participants will learn

Designed to complement traditional driver education programs, Alive at 25 was developed to teach and improve driving skills and behaviors. The **4-hour** course incorporates *Choice Theory and Reality Therapy™* techniques to help participants identify the five basic needs that drive human behavior. Alive at 25 helps young drivers take greater responsibility for their driving by focusing on behavior, judgement, decision-making and consequences.

By viewing real-life driving situations and hazard recognition scenarios and taking part in group discussions and role-playing exercises, participants learn to develop strategies that will keep them safe on the road.

The course covers key topics and issues including:

- ▶ The risk and consequences of unsafe driving behaviors including speeding, tailgating, distracted, impaired, aggressive, and drowsy driving
- ▶ Collision prevention techniques and defensive driving strategies
- ▶ What's within your control when driving
- ▶ Vehicle maintenance, warning signs and signals and hazardous driving evaluations

Getting Started with NSC Instructor Certification

Become certified to teach Alive at 25 through the NSC eLearning Instructor Certification Course. You can complete the training at your convenience. It covers instructor facilitation methods and training techniques for teaching defensive driving. You'll learn how to teach this NSC Defensive Driving Course through scenario-based training depicting actual instructor-student interactions. **Learn more about NSC Instructor Certification at nsc.org/Certified-Instructor**

Alive at 25: Instructor Certification and Course Materials*	Quantity Break	Member Price	Non-Member Price
Instructor Certification Course Fee (per instructor)	1+	\$699.00	\$770.00
Instructor Resource Kit** (One kit required per instructor)	1+	\$695.00	\$795.00
Student Course Guide & Certificate of Completion	25-275	\$6.49	\$7.15
English 34162-0024	300-975	\$5.99	\$6.60
Spanish 34569-0024	1000+	\$5.49	\$6.00
Annual Instructor Recertification*** (per instructor)	N/A	\$65.00	\$65.00

*Payment for the Instructor Certification Course and Instructor Resource Kit is required prior to beginning the Instructor Certification Course.

**Includes Instructor Manual, Multimedia Presentation, Student Course Guide and Certificate of Completion.

***Your first year of DDC Instructor credential is included when you complete the Instructor Certification Course. Instructor recertification is billed annually after that.

For more information on the NSC Alive at 25 Course, visit:
nsc.org/Alive25 or call (800) 621-7619