All-Coalition Meeting in December

Our next Road to Zero Webinar Wednesday will feature the Institute of Transportation Engineers in partnership with the Vision Zero Network. The webinar, airing October 16 at 1pm EST, will focus on Speed Management for Safety. Register now so you don’t miss out!

You can also register for an upcoming Road to Zero webinar hosted by ITE. This webinar, scheduled for November 7, will cover the concept of Safe Systems and how it will apply in the U.S. Register now!

Finally, we want you all to save the date for an upcoming all-Coalition meeting. The meeting takes place on Friday, December 6, at 660 North Capitol Street, NW, Washington, DC. Be sure to mark your calendars and stay tuned for more information in the coming months. We can’t wait for the opportunity to get our 900+ members together all at once!

Distracted Driving Resources

The International Association of Chiefs of Police (IACP) recently launched new traffic safety resources for the field! One of these resources, a Distracted Driving Toolkit, provides law enforcement chief executives, command staff, first-line supervisors, and patrol officers with effective strategies for improving distracted driving education and enforcement in their communities, along with tactics to help them reduce officer distraction in patrol vehicles.

The toolkit includes infographics; promising practices for public education, enforcement, and officer safety; a press release template; a list of resources to help agencies address distracted driving crashes and many more helpful tools.

The IACP has also launched a Traffic Safety Resource Guide (TSRG) designed to help law enforcement officers address the elements of traffic safety from education to enforcement, as well as share research and best practices. The Guide provides promising practices to support leaders in responding to traffic safety issues they encounter in their communities.

You can access these resources online or email trafficsafety@theiacp.org to request a copy.
News from the Hill

The Alliance of Automobile Manufacturers and the Association of Global Automakers, which accounts for roughly 98 percent of all U.S. vehicle sales, issued a joint statement announcing a new voluntary industry commitment to add rear seat reminder systems to new cars and trucks by model year 2025 or sooner. As of September 19, 42 children have died from being left unattended in a hot car this year alone, which is a higher rate of death than last year. In 2018, there was a total of 53 fatalities attributed to vehicular heatstroke, the highest number since this tracking has begun. This technology will add a layer of safety to help prevent these tragedies from occurring. Legislation has been introduced in both the House and Senate to address this issue too, and the Coalition will monitor its movement through Congress.

In the last few weeks, James Owens, formerly the Department of Transportation’s Deputy General Counsel, became the agency’s acting administrator. Owens replaced Heidi King, who was nominated to head the agency by President Trump, but was never confirmed by the Senate and withdrew her name from consideration.

Red Light Running Deaths

Each day, at least two people are killed by drivers running red lights. That’s according to new data analysis from the AAA Foundation for Traffic Safety, which found that more than a quarter of the deaths at signalized intersections are the result of a driver running through a red light. The findings also report that while a majority of drivers describe red-light running as very dangerous, nearly a third also admit to having done it within the previous 30 days. In order to reach our goal of zero traffic deaths, this is the type of driver habit and perception we’ll have to change. Learn more about the findings and how we can drive these deaths down.

In the Know

Register today for an upcoming symposium on distracted driving, co-presented by the Road to Zero Coalition. The free event takes place October 16, at George Washington University. Learn more and register to attend now!

Celebrate Walk to School Day October 2! Communities across the U.S. are using this day and the entire month of October to advocate and bring visibility to pedestrian safety issues. See who’s walking or organize an event.

A new study from the American Public Transportation Association outlines the transportation needs of late-shift workers and how they will grow in the coming years.
NACTO recently released the second edition of the Blueprint for Autonomous Urbanism, focusing on the near-term policies and decisions that are necessary for autonomous technologies to improve transportation outcomes. Take a look at the full blueprint to learn more.

College and University campuses have many similarities to small towns and cities, including transportation issues. A new webinar from America Walks will explore examples of how these areas are promoting walkability and movability in their communities. The webinar takes place Wednesday, October 9. Register now!

We can feature your news as well. To submit news, announcements or updates for inclusion in the Road to Zero newsletter, email your message to roadtozero@nsc.org. Include all relevant details, links, names, etc. and any special notes regarding the announcement.

Driving with ADAS

As Advanced Driver Assistance Systems (ADAS) become more common, driver examination policies must be updated to address how drivers interact with them. AAMVA recently published new guidelines to assist government agencies in doing just that. The guidelines cover technologies and implications for testing, while also providing recommendations for testing procedures and examiner training. Standardized testing procedures and driver's manual information will ensure examiners consistently base their decisions on the outcomes of the test and the driving performance of the applicant, not the vehicle. Look over the full guidelines to see how they can assist your community in keeping up with vehicle safety technologies.