Next Meeting

Our next Road to Zero Coalition meeting will be held from 1 – 4 p.m. on Thursday, Sept. 13, at the 20 F Street NW Conference Center near Capitol Hill in Washington, D.C. At the meeting, Ian Grossman, vice president of Member Services & Public Affairs at the American Association of Motor Vehicle Administrators and Road to Zero Steering Group Member, will provide an overview of the mobile driver’s license or mDL initiative; we will feature a panel discussion on the role of law enforcement in safety countermeasures; and Debbie Hersman, president and CEO of the National Safety Council and chair of the Road to Zero, will give us an update on new policy positions, new Steering Group members and plans for the upcoming year.

The meeting will also be available live via webcast. Register here and get ready for the meeting!

Child Passenger Safety Week

Child Passenger Safety Week takes place September 23-29, culminating with National Seat Check Saturday on the 29th. According to NHTSA, car crashes are a leading cause of death for children ages 1 to 13, but using the right car seat – and using it correctly – can help prevent injuries and death. Visit NHTSA for a free activities planner and toolkit and find a car seat checkup event near you through Safe Kids Worldwide.

Red Light Camera Guidelines

Automated photo enforcement is a proven, effective tool to improve roadway safety. Well-controlled before-and-after studies have found that red light cameras reduce violations and injury crashes, especially the violent front-into-side crashes most associated with red light running.

To encourage cities and localities to use automated photo enforcement, four Coalition members – AAA, Advocates for Highway and Auto Safety, the Insurance Institute for Highway Safety and the National Safety Council – have developed a red light camera checklist for local policymakers, law enforcement agencies and transportation officials. The checklist provides practical instructions for planning, implementing and evaluating red light camera programs, including steps to help communities build and maintain public support. Take a look at the guidelines and see how they can help your community enact a lifesaving automated photo enforcement program.

News from the Hill
NHTSA is dedicated to raising awareness of the dangers of drug-impaired driving. Working with its partners, the agency recently launched a new campaign – *If You Feel Different, You Drive Different* – and you can help promote it. Talk to your networks and spread the message that driving high can put you and other road users at risk. Drive High, Get a DUI. Visit [nhtsa.gov](http://nhtsa.gov) for more information.

NHTSA also recently updated its Communications and Safety Events calendars for 2019 to help you plan ahead for the coming year in road safety. NHTSA [Communications and Safety Events calendars for 2019](http://nhtsa.gov) highlights major road safety initiatives and observances each month, as well as upcoming conferences and meetings you won’t want to miss. While you’re at it, take a look at the remaining observances for 2018. Safety never takes a day off! Get your calendars up to date and start planning for these occasions to help drive change, prevent injuries and save lives on our roads.

**In the Know**

Here are some updates, findings and news from your fellow Road to Zero Coalition members and the transportation industry.

We can feature your news as well. To submit news, announcements or updates for inclusion in the Road to Zero newsletter, email your message to [roadtozero@nsc.org](mailto:roadtozero@nsc.org). Include all relevant details, links, names, etc. and any special notes regarding the announcement.

This month we have several announcements:

1. Work commutes and road trips often include delays due to construction and work zones and in recent years, work zone crashes and fatalities have increased. In response, FHWA has developed a comprehensive set of programs, strategies and tools for the management of safer and more efficient temporary traffic control. For an update on these measures, check out [FHWA’s recent issue of their Public Roads publication](http://nhtsa.gov).

2. A special status report from the Insurance Institute for Highway Safety examines driver assistance features in road and track tests. [Take a look at the full report](http://nhtsa.gov) for more research on autonomous vehicles.

3. Joint research from Virginia Tech and IIHS, both Road to Zero Coalition members, reveals how different bicycle helmet models reduce overall injury risk in a crash. This new research goes beyond typical safety ratings to give adult cyclists a better idea of how their helmets will protect them. [Take a look at the research and available helmet ratings now](http://nhtsa.gov).

4. Together for Safer Roads, a Coalition member, has released its Annual Report, detailing its 2017 efforts to improve road safety around the world. Together for Safer Roads is an innovative coalition of global private sector companies rolling up their sleeves and bringing together the private sector’s capacity and technical expertise, partnering with the public sector, and expanding the resources it takes for safer transportation and mobility systems. Current members include AB InBev, AIG, AT&T, Republic Services, CalAmp, Ericsson, Geotab, GM, iHeartMedia, Octo Telematics, PepsiCo, UPS, Walmart, Alpha Drive, HAAS Alert, Ouster, and Zendrive. [Take a look at the full report](http://nhtsa.gov) and learn more about their collaboration to save lives.
5. Smarter streets may be on their way to your city. A recent article from GovTech highlights a plan to bring intelligent traffic signal equipment to around 1,500 intersections across Los Angeles. The updated traffic signal controllers will include features to improve pedestrian and bicyclist safety. The article also reports on similar campaigns in other cities. Take a look to learn more.

Safety Tip

With school back in session, students are taking to the sidewalks and crosswalks to get to class, and communities must be prepared to help them arrive safely. The National Center for Safe Routes to School, a Coalition member, provides ways for communities to get started, including a guide to assist parents in assessing and teaching walking skills, and a tool that enables communities to prioritize locations for safety infrastructure improvements. Learn how focusing on children in Vision Zero can benefit all road users through the National Center’s Vision Zero for Youth initiative.

Around the country, communities will be celebrating National Walk to School Day in October. These events are an opportunity to talk about the priority for children’s safety as part of Vision Zero. Find an event or read how to plan one in seven days. While October 10 is the official day, communities hold events throughout the month. Last year more than 5,600 schools from all U.S. states held events and 65% of surveyed organizers said their events led to policy or engineering changes in their communities.