EDUCATE

Everyone who cares for your child...

About vehicle heating dynamics, the lure of unattended cars to curious children, and the power of autopilot on the brain.

WHAT TO SAY TO CAREGIVERS.
Approach anyone who needs this critical information with a neutral, non-judgmental attitude.

“I know you care about safety as much as I do, so I want to share some information that has changed how I operate when my children are in the car.”

“My spouse and I just devised a safety plan for our children involving cars and other vehicles. I want to share it with you because you’re such a valued member of our [family/caregiving team].”

Cite an actual case in your state/area and say, “This family’s story really woke me up—and has changed my behavior! I want to share with you what my family is doing now, and how you can help us make sure we’re careful and consistent.”

Leverage social media, neighborhood groups, church groups, parenting groups. Post information regularly—especially on hot sunny days. Offer to do a brief presentation at a group meeting.

If you’re not a natural-born presenter, use the Children in Hot Cars e-learning course during your presentation, to help support you as you present the topics.

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nsc.org/hotcars
Email the link to the Children in Hot Cars e-learning course to anyone who cares for your child. Follow up afterwards to discuss the information.

nsc.org/heatstroke
Also visit: noheatstroke.org

Estimated Vehicle Interior Air Temperature v. Elapsed Time

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<th>80</th>
<th>85</th>
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Courtesy Jan Null, CCM; Department of Meteorology & Climate Science, San Jose State University