



Green Cross
for Safety
an **nsc** award



Green Cross for Safety® Awards 2026 Finalist | Advocate

Flagman Inc - Flagman K–12 Road Safety Education Outreach Program

Flagman Inc. is a national nonprofit advancing roadway safety through education, advocacy and community engagement.

Founded after tow operator Corey Iodice was killed on the roadside in 2020, Flagman was built on a simple belief: roadway safety is a shared responsibility, and children can help make our roads safer long before they become drivers.

Through interactive K–12 education and public awareness, Flagman brings students together with police, fire, EMS, tow operators and highway workers to understand how everyday driving decisions affect everyone on our roads. Students learn Slow Down, Move Over principles, distracted driving prevention and how to become Active Passengers, empowered to recognize unsafe behaviors, speak up and influence safer choices within their families and communities.

In three years, Flagman has delivered more than 140 assemblies at 79 schools, reaching more than 37,000 students and faculty while engaging 459 first responders and roadway professionals across Connecticut, California and Hawai‘i, with expansion into Alabama, Ohio and Tennessee in 2026.

Flagman is building a culture of shared responsibility by turning education into action, giving young people a voice in the vehicle to influence safer choices today while shaping the safer drivers of tomorrow.