18 EMERGENCY PREPAREDNESS

CASE STUDY

Polika Systems Group, a chemical processing company, has just completed a risk assessment of potential emergencies that could affect its plant. Since it is located along the Florida coast, it has taken hurricanes and floods into consideration along with other potential emergencies. Now the management needs to draft an emergency manual and establish a chain of command for emergency situations. In particular, it has to choose a crisis manager from among the ranking managers at the plant.

1. What are some issues Polika System's emergency manual needs to cover?

2. What are some factors to keep in mind when setting up a chain of command?

3. How should a crisis manager be chosen?

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