



**Coalition Meeting Agenda
October 13, 2017**

**Kaiser Permanente Center for Total Health
700 Second Street, N.E., Washington, D.C.**

Welcome/First Anniversary Celebration of Milestones for Road to Zero 9:00 am

- **Celeste A. James**, Director of Community Health for Kaiser Permanente
- **Debbie Hersman**, President and CEO of the National Safety Council/Chair of Road to Zero

Transportation Overview from NTSB 9:15 am

- **Chairman Robert L. Sumwalt**, National Transportation Safety Board Providing an Overview of Roadway Transportation Safety, Speeding Spotlight Study on Reducing Speeding Related Crashes, Identifying Actions to Make Roads Safer, an Update on NTSB Most Wanted List and the Crash Involving a Partially Automated Vehicle near Williston, Florida.

Update on Global Road Safety Policies and Actions 10:00 am

- **David Ward**, Secretary General of Global New Car Assessment Programs (NCAP) and Senior Fellow at the Towards Zero Foundation discussing Global Road Safety Policies from the United Nations to the World Health Organization to Safe Systems.

Empowering You to Save a Life – “Stop The Bleed” 10:45 am

- **Dr. Jon Krohmer**, Director of the NHTSA Office of Emergency Medical Services going over how to “Stop The Bleed”.

Panel Discussion 10:55 am

Creating Vision Zero: Systematically Applying What Works to Reach Zero

Moderated by Leah Shahum, Founder and Director of the Vision Zero Network.

Panelists:

- **Matts-Åke Belin**, Swedish Transport Administration – What is Different About Vision Zero?
- **Johan Lindberg**, Swedish Transport Administration - How Did Vision Zero Evolve at the Local Level in Sweden?
- **Johnathan Rogers**, Washington, D.C. District Department of Transportation - How is Vision Zero Being Implemented in the District of Columbia?
- **Ylva Berg**, Swedish Transport Administration - How Can the Management by Objective Approach be Used for Planning and Measuring Vision Zero Programs?
- **Kim Wiley-Schwartz**, New York City Department of Transportation, Assistant Commissioner for Education and Outreach How Do You Create Positive Change and Overcome Obstacles?

First Anniversary Wrap-Up and Cake 11:50 am

Adjourn Noon

The event space is sponsored by Kaiser Permanente Center for Total Health