

31 SAFETY AWARENESS PROGRAMS

QUIZ 1 (20 POINTS)

True/False (5 points)

1. Incident prevention basically depends on the desire of people to work safely.
 - a. true
 - b. false
2. It is a good idea to encourage safety through interdepartmental contests, especially if recent incidents have been the result of a combination of unsafe conditions and practices.
 - a. true
 - b. false
3. An effective poster promotes that idea that incidents are mistakes and safety is a mark of skill.
 - a. true
 - b. false
4. A safety promotion campaign is a good substitute for standard incident prevention efforts.
 - a. true
 - b. false
5. Safety professionals should seize upon every opportunity, no matter how minor the announcement, to work with PR to publicize a successful safety program.
 - a. true
 - b. false

Multiple Choice (6 points)

6. One of the best ways to promote a safety campaign within decentralized operations and field offices is to
 - a. put up posters.
 - b. arrange group discussions.
 - c. organize meetings.
 - d. create videos.
7. Which of the following would be best for launching a new safety campaign aimed at everyone affected by unintentional incidents?
 - a. a departmental meeting
 - b. a mass meeting
 - c. a small group meeting
 - d. a safety circle

QUIZ 2 (20 POINTS TOTAL)

True/False (5 points)

1. A well-planned safety program can focus attention on specific causes of incidents and eliminate them.
 - a. true
 - b. false
2. Safety circles aim to put safety first and foremost in an employee's mind and make the employee's role in safety prevention more active.
 - a. true
 - b. false
3. Organizations with nonperfect safety records may be recognized through the Occupational Safety/Health Award Program if they achieve criteria for a significant reduction of their incidence rates.
 - a. true
 - b. false
4. In most cases, subject matter for posters is determined by the severity of a hazard rather than on the frequency of exposure.
 - a. true
 - b. false
5. An unusual safety suggestion by an employee may make a good news story for a company bulletin.
 - a. true
 - b. false

Multiple Choice (6 points)

6. Which of the following factors should be considered when planning promotional activities for safety awareness?
 - a. employee education level
 - b. positive humor
 - c. existing incentive programs
 - d. all of the above
7. Which of the following might create a negative feeling about an interdepartmental safety contest?
 - a. giving credit for safety meeting organized by supervisors
 - b. recognizing complete, on-time incident reports
 - c. comparing the number of incidents last year and this year
 - d. counting the number of corrections made as a result of inspections
8. Which of the following is not indicative of an effective poster campaign?
 - a. the posters are changed every month to two months
 - b. concise, pertinent messages are used on the poster
 - c. equipment from the facility is pictured on the poster
 - d. the posters feature employees from the plant

16. When a safety professional evaluates a company's PR efforts, what two questions does he or she need to ask?

17. How are awards for suggestions that result in greater efficiency usually determined?

18. What is the foremost warning when it comes to public relations and handling serious incidents?

Short Essay (2 points)

19. What should an injury rate contest be based on? Does this kind of contest have any drawbacks?

20. After implementing a safety program, a safety and health professional needs to report on the program's progress to management. What points might need to be covered in the report? How can this kind of report motivate a company?