COVID-19 VACCINATION EQUITY: How Businesses Can Take Action to Support Working Parents

JULY 20, 2022
WE ARE THE

Health Action Alliance

Unlocking the power of business to help accelerate the COVID-19 response, advance health equity and rebuild public health.
We are informed by top experts in public health, communications, and business management.
Business Action on COVID-19
Vaccines for Children

INITIATIVE PARTNERS

[List of logos and names of organizations]
75.5% of U.S. children 12-17 have completed their primary series

71.3% of U.S. children 5-11 have completed their primary series

3% of U.S. children 6mo-4yo have received at least one dose of their primary series

Source: CDC COVID-19 Vaccine Tracker as of 7/14/22
The C.D.C. recommends vaccinations of young children.

The Centers for Disease Control and Prevention on Saturday recommended Covid vaccines for children as young as 6 months, who were among the last Americans to qualify for the shots. Parents should be able to start getting young children immunized as soon as Tuesday.

Federal regulators now have authorized the Moderna vaccine for children ages 6 months through 5 years, and the Pfizer-BioNTech vaccine for children ages 6 months through 4 years. (Pfizer-BioNTech’s vaccine has been available to children ages 5 and older since November.)

Covid News: Very Young Children in N.Y.C. Finally Get Their Vaccine Shots, a Pandemic Milestone

In a city that was once the center of Covid-19, many parents have been eager to vaccinate their youngest children. The C.D.C. endorsed the shots over the weekend.
IN THE U.S.

6x MORE KIDS & TEENS DIED FROM COVID-19 IN ONE YEAR THAN DID FROM THE FLU

URGENT ACTION IS NEEDED

20M CHILDREN UNDER AGE 5 NEWLY ELIGIBLE FOR COVID-19 VACCINE

600K HAVE HAD AT LEAST ONE DOSE IN THEIR PRIMARY SERIES

Source: CDC & AAP
Omicron variants continue to dominate.

12% of cases are BA.4

78% of cases are BA.5

Source: CDC COVID-19 Data Tracker as of 7/20/2022
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A Discussion

Erica DeWald
Chief Communication Officer
Vaccinate Your Family

Malcom Glenn
Equity Advisor
Health Action Alliance
COVID-19 VACCINES FOR CHILDREN:
A Workplace Health Equity Priority

1. Provide Paid Time Off
2. Share Trusted Information
3. Remove Barriers
4. Host A Vaccination Clinic
5. Offer Incentives
6. Create Time For Employees
COVID-19 SURGES:
READINESS COACHING FOR BUSINESSES

Friday, August 12
2pm ET | 11am PT

COMPLIMENTARY COACHING
hlthact.org/surgecoaching

FEATURED EXPERT

David Michaels, PhD, MPH
Senior Advisor, Health Action Alliance
Professor, George Washington University School of Public Health
Former Assistant Secretary of Labor for Occupational Safety and Health Administration
Refueling Your Workforce: Strategies to Reduce Employee Burnout


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September 16-21, 2022

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congress.nsc.org/nsc2022
The report will focus on issues related to the pandemic over the past year.

The report will provide recommendations to business leaders.

SAFER YEAR-END REPORT
NATIONAL SAFETY COUNCIL:
SAFER SUMMIT

December 6-7, 2022
Gain lessons learned from the pandemic and key insights into the future of work

SAVE THE DATE
HRCI ACTIVITY ID
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