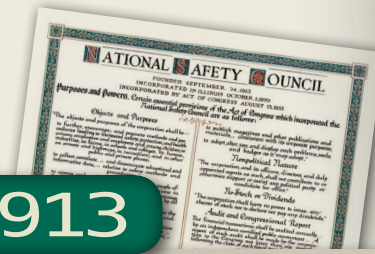




National Safety Council – Leading Driver Safety

National Safety Council is founded

1913



1924

NSC helps establish the Uniform Vehicle Code, a national manual for traffic laws and regulations

NSC sponsors the first Traffic Safety Award for cities

1932

1937

NSC produces the first-ever driver safety film

President Eisenhower approves an Act of Congress granting a Congressional Charter to NSC

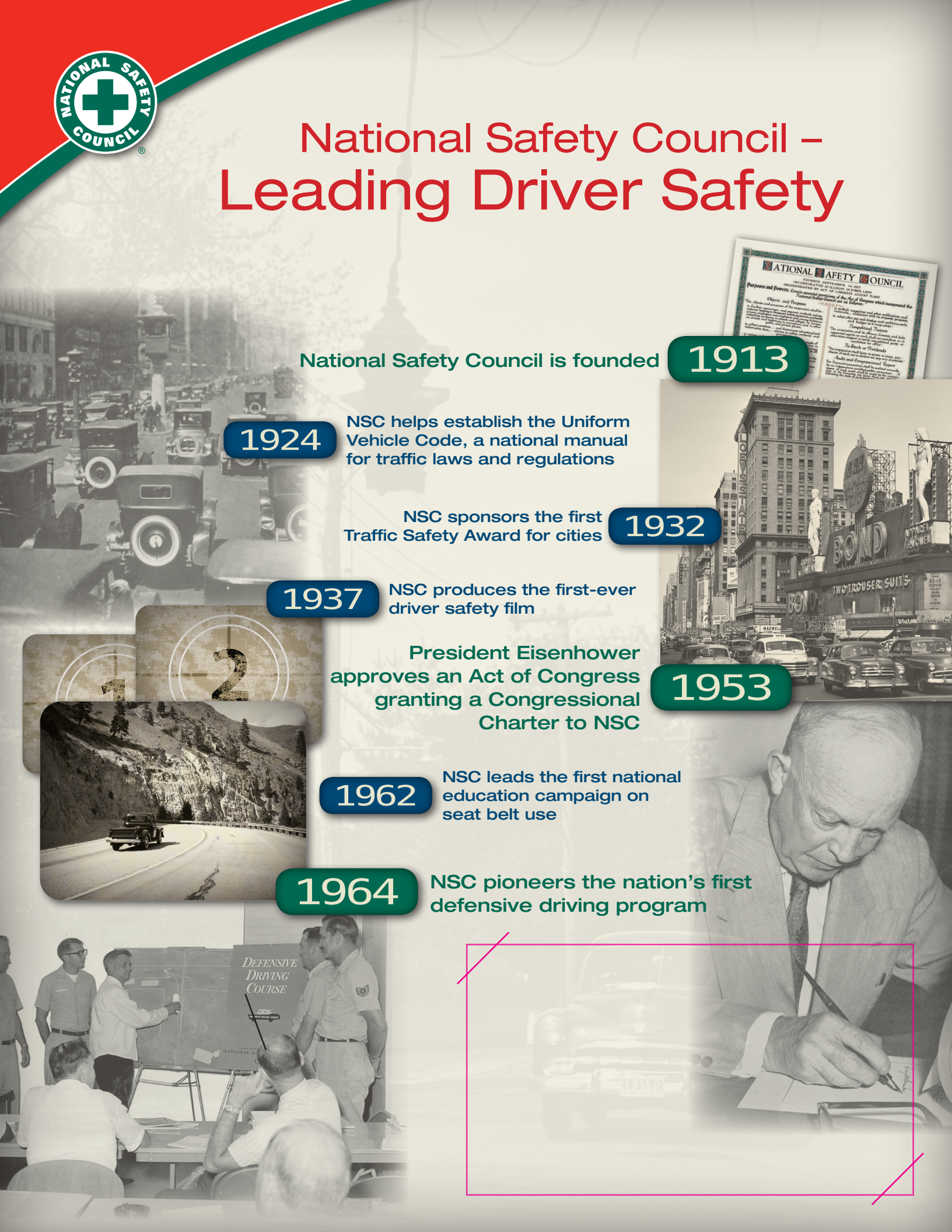
1953

1962

NSC leads the first national education campaign on seat belt use

1964

NSC pioneers the nation's first defensive driving program





1965 The first National Driver's Test is broadcast on national television

1978 NSC creates the Operation Lifesaver Program to address Railroad Safety

1982 NSC leads the National Commission Against Drunk Driving under President Ronald Reagan

1986 NSC introduces *Professional Truck Driver Defensive Driving Course*

1990 NSC launches first attitudinal/behavioral based driver retraining program, *Attitudinal Dynamics of Driving*

1991 NSC creates the first interactive computer program for defensive driving in conjunction with IBM

1995 NSC develops a defensive driving program specifically for the younger drivers, *Alive at 25*®

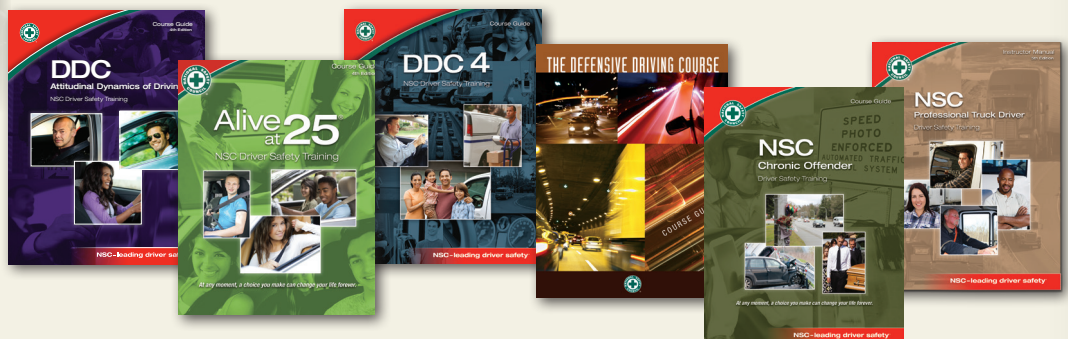
1996 NSC develops the air bag & seat belt safety campaign known as "Click It OR Ticket"

2009 NSC champions the ban of cell phone usage in motor vehicles

2012 NSC partnered with The Allstate Foundation to launch DriveitHOME.org

2017 NSC achieves 75 million Drivers Trained

Today Vision: The National Safety Council eliminates preventable deaths and injuries in our lifetime



National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143-3201
(800) 621-7619
nsc.org