Matt Camden – panelist

Mr. Camden has 14 years of experience conducting applied driving research and translating that research into industry safety programs. As a Senior Research Associate in the Behavioral Analysis and Applications Group in VTTI’s Center for Truck and Bus Safety (CTBS), Mr. Camden specializes in occupational driver safety with an emphasis on assessing and evaluating behavioral safety programs to improve driver performance, occupational driver training, advanced vehicle safety systems, safety culture, and driver distraction and fatigue. Although the majority of Mr. Camden’s research is focused on commercial motor vehicles, his experience and interest extend to safety in all occupational drivers. He has been the PI/Co-PI or Project Manager on 29 projects totaling over $4.2 million and has over 75 professional presentation and more than 45 scientific publications.

Tom Goeltz - panelist

Tom Goeltz is vice president of Risk Management Services with Hays Companies Insurance Brokerage based in Minneapolis, Minnesota, with 40 offices nationwide. Tom has 33-plus years of risk management/safety consulting experience and is a certified safety professional. He graduated with a BSE degree in occupational safety from the University of Wisconsin-Whitewater. He is OSHA Outreach Trainer (construction 10- and 30-hour courses). He has presented his distracted driving presentation live and virtually to more than 200,000 people. These presentations have included his clients, other businesses, industry associations, conferences, Rotary clubs, churches and high schools. After the death of his daughter Megan to a distracted driver, Tom became a victim’s advocate with the National Safety Council. He fights distracted driving and was instrumental in helping establish the new Minnesota hands-free law in 2019 and is now working on bills in Wisconsin and other states. You can read more here.

Jennifer Smith – panelist

Jennifer Smith has been an advocate against distracted driving since her mother was killed by a driver using his phone in 2008. She now travels the nation giving presentations on the issue and helps families who have lost loved ones find a way to turn their tragedies into action by sharing their stories to save others from the same needless crashes through her non-profit organization, StopDistractions.org. The organization has worked with countless families of distracted driving victims to bring grassroots-level change to numerous states across the country by hosting state distracted driving summits and awareness events to help educate and bring about the cultural change needed to end distracted driving. Jennifer has appeared on Fox News, CNN and many other major networks. Additionally, she works on successfully passing distracted driving legislation across the entire country. Jennifer and her organization also serve as the speaker’s bureau chief for the It Can Wait campaign, which allows victims and their families the opportunity to share their personal stories in order to prevent further distracted driving
tragedies. Jennifer has been recognized by the Department of Transportation as a Woman in Transportation History for her work over the years.

**Lisa Robinson – moderator**

Lisa Robinson is an experienced public speaker with more than 20 years of expertise in successfully addressing behavior change. She brings passion and enthusiasm to the topic of transportation safety. As a senior program manager with the National Safety Council, she works on influencing behavior and policy change through effective and proven strategies to address preventable motor vehicle crashes, aligning with the Council’s transportation initiatives. She serves as a subject matter expert and spokesperson for transportation safety, building strong relationships within the employer and transportation communities, including state governmental agencies. Lisa works with employers to strengthen their health and safety management systems by increasing their resources and knowledge of transportation safety and comprehensive driver safety programs. She works diligently to educate employers about the roadway as an extension of the workplace, and the importance of implementing policies to decrease risk and exposure to liability. Prior to joining the National Safety Council, Lisa worked with Texas courts. She holds a Bachelor of Science degree from Oklahoma State University and the designation of Certified Family Life Educator from the National Council on Family Relations. Lisa is a member of ASSP, the National Association of Women Highway Safety Leaders, the Impaired Driving Task Force, and TxPRIMA, and is a child passenger safety technician, an Alive @ 25 certified instructor and is Car Fit trained.