



## NSC Board of Directors Checklist

**What can you do to build the NSC brand and eliminate preventable deaths? Here are 15 easy suggestions:**

- ☐ Promote the National Safety Council and our mission within your organization and externally.
- ☐ Add to your bio that you are "...a member of the National Safety Council Board of Directors" to create awareness for the #3 leading cause of death in America – unintentional injuries."
- ☐ Put the National Safety Council logo and link on your company's website.
- ☐ Keep your workers safe against the #1 cause of workplace death – vehicle crashes – with an effective cell phone policy:
  - ☐ Check out our assessment tool at <https://www.nsc.org/road-safety/tools-resources/safe-driving-kit>.
  - ☐ Get our Cell Phone Policy Kit at <http://safety.nsc.org/cellphonekit>
- ☐ Share best practices with your workers and friends who have teens learning to drive since it's the most dangerous year of their lives:
  - ☐ Visit [www.driveithome.org](http://www.driveithome.org) for parents
  - ☐ Support Graduated Drivers Licensing laws
- ☐ Review your company's drug policy to be sure it's covering America's painkiller epidemic, using the resources of our Prescription Drug Employer Kit at <http://safety.nsc.org/rxemployerkit>.
- ☐ Use NSC resources at <https://www.nsc.org/fatiguekit> to address the issue that more than 43% of workers are sleep-deprived, which directly impacts safety.
- ☐ Encourage your organization's leaders to participate in NSC Divisions to share best practices and help NSC create live-saving policies.
- ☐ Use NSC First Aid, CPR & AED training at your company.
- ☐ Connect your safety training staff with NSC Workplace Training.
- ☐ Keep your workers safe behind the wheel with NSC driver safety training.
- ☐ Nominate your up-and-coming safety professionals for the NSC Rising Star award.
- ☐ Use NSC member awards to recognize your organization's safety achievements.
- ☐ Wear your NSC lapel pin at public functions.
- ☐ Put your communications director in touch with ours; have them contact Kathy Lane, senior director of NSC Public Relations ([kathy.lane@nsc.org](mailto:kathy.lane@nsc.org)).