NSC Board of Directors Checklist

What can you do to build the NSC brand and eliminate preventable deaths? Here are 15 easy suggestions:

☐ Promote the National Safety Council and our mission within your organization and externally.

☐ Add to your bio that you are “…a member of the National Safety Council Board of Directors” to create awareness for the #3 leading cause of death in America – unintentional injuries.”

☐ Put the National Safety Council logo and link on your company’s website.

☐ Keep your workers safe against the #1 cause of workplace death – vehicle crashes – with an effective cell phone policy:
  o Get our Cell Phone Policy Kit at http://safety.nsc.org/cellphonekit

☐ Share best practices with your workers and friends who have teens learning to drive since it’s the most dangerous year of their lives:
  o Visit www.driveithome.org for parents
  o Support Graduated Drivers Licensing laws

☐ Review your company’s drug policy to be sure it’s covering America’s painkiller epidemic, using the resources of our Prescription Drug Employer Kit at http://safety.nsc.org/rxemployerkit.

☐ Use NSC resources at https://www.nsc.org/fatiguekit to address the issue that more than 43% of workers are sleep-deprived, which directly impacts safety.

☐ Encourage your organization’s leaders to participate in NSC Divisions to share best practices and help NSC create live-saving policies.

☐ Use NSC First Aid, CPR & AED training at your company.

☐ Connect your safety training staff with NSC Workplace Training.

☐ Keep your workers safe behind the wheel with NSC driver safety training.

☐ Nominate your up-and-coming safety professionals for the NSC Rising Star award.

☐ Use NSC member awards to recognize your organization’s safety achievements.

☐ Wear your NSC lapel pin at public functions.

☐ Put your communications director in touch with ours; have them contact Kathy Lane, senior director of NSC Public Relations (kathy.lane@nsc.org).

Eliminating Preventable Deaths