



## Membership Application

Each application is viewed in its entirety, and a specific area of weakness does not automatically preclude a successful application. Questions may be directed to [Katie.Fricke@nsc.org](mailto:Katie.Fricke@nsc.org) and [Stephanie.Roberts@nsc.org](mailto:Stephanie.Roberts@nsc.org).

**All Campbell Institute membership applications are held confidential.**

### Section 1: Data Report Form

#### Organizational Information

Name of organization	
Scope of application (e.g., specific country/region /global operations)	
2024 gross revenue	
Number of employees	
Number of contractors	

**Industry Representation** – Please list the top industries your organization represents along with the appropriate North American Industry Classification System (NAICS) code(s).

	NAICS code	Estimated percent of total organization
		<b>100%</b>



### Section 3: Supplemental Information and Focus Areas

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**Note that information, or lack thereof, in this area will not be used as exclusionary for Campbell Institute membership. Section 3 is viewed solely as supplemental and will assist in future engagement opportunities.**

1. Key strengths of your EHS approach that you expect to share and may prove useful to other members as they continue to drive improvement.
2. What are areas of opportunity of your EHS approach that you expect to continue to drive improvement in through the expertise of other members.
3. Describe your approach to the contractor, service provider, and/or the subcontractor vetting process or any other elements of your contractor safety program.
4. If not addressed in Section 2, describe your organization's serious injury and prevention strategies, policies, and processes.
5. Does your organization incorporate diversity, equity and inclusion principles into EHS? If so, please provide an example and a program lead's contact information.
6. If Environmental, Social, and Governance (ESG) is an area of interest in your organization, what are a few of the criteria being tracked?
7. Does your organization focus on psychological safety, and what does that entail?
8. Do you include human and organizational performance (HOP) into your safety management system? If so, please provide an example.
9. Describe your EHS organizational structure; this can include but is not limited to alignment, reporting structure, roles and responsibilities, headcount and coverage per employee, geolocation of staff, salary ranges, and additional areas.

**Section 4: Contact Information**

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**Headquarter Address**

\_\_\_\_\_  
**Street Address**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State/Providence**

\_\_\_\_\_  
**Zip Code**

**Executive-Level Contact**

\_\_\_\_\_  
**First Name**

\_\_\_\_\_  
**Last Name**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Email Address**

**Primary Contact (General communication)**

\_\_\_\_\_  
**First Name**

\_\_\_\_\_  
**Last Name**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Email Address**

**Secondary Contact (General communication)**

\_\_\_\_\_  
**First Name**

\_\_\_\_\_  
**Last Name**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Email Address**

**Financial Contact**

\_\_\_\_\_  
**First Name**

\_\_\_\_\_  
**Last Name**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Email Address**

## Section 5: Engagement Information

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An expectation of membership is to maintain active participation in subcommittees, workgroups and discussion groups – *as appropriate based on organizational time and resources*. This assists in guiding the Campbell Institute's long-term strategy work plan and focuses on addressing issues critical to your organization's success while impacting industry trends and saving lives worldwide.

Please note that there does not need to be a representative in every group.

Groups	Contact(s)
<b>Campbell Institute Opportunities</b>	
Engagement and Participation Subcommittee	
Events and Outreach Subcommittee	
Research Subcommittee	
<b>NSC Network Opportunities</b>	
Occupational Safety & Health Network	
Executive Business Issues Forum (EBIF)	
Legal Issues Network	
Western Occupational Safety & Health Network	
EU Health, Safety & Environment Forum	
Asia Pacific Health Safety & Environment Forum	
Global Health, Safety & Environment Forum	
Corporate Health Directors Network	
<b>NSC Division Opportunities</b>	
Alcohol, Drugs & Impairment	
Business & Industry	
Construction & Utilities	
Transportation Safety	
Government & Public Sector	
Labor	
Women's Division	
Young Professionals	
<b>Additional NSC Engagement Opportunities</b>	
MSD Solutions Lab	
Work to Zero	

## **Campbell Institute Opportunities**

### **Subcommittees**

The subcommittee's roles are to facilitate the functional aspect of the Campbell Institute and assist in fulfilling the three strategies of the mission. Each subcommittee is responsible for upholding the purpose and approach defined in its charter documents.

### **Workgroups**

Workgroups assist as project-focused bodies that are strategically aligned with research efforts. These offerings are on a rolling basis and are promoted via newsletters and email outreach.

### **Subcommittees Defined**

#### **Engagement and Participation Subcommittee**

The Engagement and Participation Subcommittee identifies new ways to engage with member organizations to enhance membership participation. It seeks opportunities and engages organizations and individuals with interests and skills that might enhance the mission, vision, and belief of the Campbell Institute, benefiting all partners involved. Where partnership opportunities arise, the subcommittee vets their feasibility and recommends actions and possible relationships within the Institute.

#### **Events and Outreach Subcommittee**

The Events and Outreach Subcommittee identifies opportunities and platforms for the Institute to hold and participate in events, providing a collective expert knowledge base. This subcommittee strategically guides event content, recommends actions for the Institute, manages the Campbell Institute's branding presence, and directs public outreach efforts. By assessing and recommending adjustments to outreach initiatives, the subcommittee aims to enhance the Campbell Institute's brand and representation.

#### **Research Subcommittee**

The Research Subcommittee identifies new and innovative research in EHS to enhance the understanding of critical and emerging topics to advance the mission of the Campbell Institute. In addition, the subcommittee undertakes original research, conducts literature reviews, and engages renowned experts in industry and academia. The subcommittee vets such quality when research opportunities arise and recommends their place in the Campbell Institute.

## **NSC Network Opportunities Defined**

### **Peer Chats**

These virtual meetings are topic-focused and are aligned with member areas of interest. They are intended to add value to the membership; the topics are subject to change as new challenges arise. Peer Chats are for benchmarking and knowledge sharing.

### **Occupational Safety & Health Network**

Links corporate OSH leaders from over 110 global firms with nationally known expert consultants to create an influential voice on national safety and health policy issues.

### **Executive Business Issues Forum (EBIF)**

Offers senior executives the unique opportunity to learn from and influence their peers in other industries, as well as to discuss critical business issues with key government officials and outside experts.

### **Legal Issues Network**

Offers in-house counsel who manage legal issues related to occupational safety and health an opportunity to share knowledge and candidly discuss issues facing them with HSE experts and their peers in a confidential setting.

### **Western Occupational Safety & Health Network**

Brings together senior-level managers responsible for health, safety and environment programs at companies representing a wide range of industries operating in the Western U.S.

### **EU Health, Safety & Environment Forum**

Offers senior-level executives responsible for HSE programs at companies in the European Union the opportunity to network and communicate with their professional peers on critical issues regarding HSE.

### **Asia Pacific Health Safety & Environment Forum**

Promotes one-of-a-kind, rigorous, scenario-based discussions and workshops that cover everything from science to strategies to solutions. Forums take place three times a year in various major Asia Pacific cities.

### **Global Health, Safety & Environment Forum**

Offers managers and directors of corporate global HSE programs a unique opportunity to learn from each other through sharing experiences with effective practices.

### **Corporate Health Directors Network**

Professional relationships built through the Corporate Health Directors Network help members identify best practices in all aspects of corporate occupational health.

## **NSC Division Opportunities Defined**

### **Alcohol, Drugs & Impairment**

Members include toxicologists, physicians, pharmacologists, law enforcement officials, educators, chemists, attorneys and other professionals involved in the study or control of alcohol, drugs and impairment; an application is required.

### **Business & Industry**

Members of this Division come from a number of industries and reflect organizations of all sizes. From agriculture to mining and manufacturing, all have an opportunity to connect. This Division welcomes diverse perspectives from those with deep experience and knowledge as well as those who are new to safety.

### **Construction & Utilities**

A network of builders, contractors, labor representatives, regulators, designers, insurance and utility professionals, this Division helps those working in some of the most challenging industries stay safe at work by advancing best practices in these fields. From residential, commercial and industrial construction to communications, infrastructure and power distribution, all are encouraged to be a part of this Division.

### **Transportation Safety**

Members of the Transportation Safety Division are those with interests in safe operations in transportation, regardless of industry. This Division has a space for all who are moving people or cargo, providing transportation services, or operating vehicles. Sectors include, but are not limited to, commercial fleet, public transit, waterborne, air, rail, utilities, and school bus. More information about the Waterborne Transport Group is available [here](#).

### **Government & Public Sector**

An affinity group with a public sector focus, this Division focuses on the safety of employees in public sector environments and includes representatives of federal, state, county and municipal governments and public entities such as hospitals, schools and the military.

### **Labor**

Composed of government regulators and local and international union leaders from the U.S. and Canada; this affinity group focuses on promoting worker safety. Members of this Division must be union members or government regulators; an additional application is required.

### **Women's Division**

The Women's Division focuses on connecting women in safety while bringing awareness of issues affecting women disproportionately in the workplace; all are welcome to be a part of the Division, regardless of gender identity or industry.

### **Young Professionals**

For safety professionals younger than 45, this affinity group focuses on those who are in the first half of their career in safety. The Young Professionals Division prioritizes connection, training and resources to improve results in all safety environments.

#### **Additional NSC Engagement Opportunities**

##### **MSD Solutions Lab**

The MSD Solutions lab was founded in 2021 as a response to one of the biggest health and safety challenges facing today's workforce: musculoskeletal disorders. Our mission is to eliminate MSDs from workplaces worldwide through our four pillars of Engage, Research, Solve, and Amplify. We empower employers to educate their employees, innovate solutions, and solve for MSD risks. The team hosts quarterly townhalls and benchmarking events open to all organizations.

Through our MSD Pledge initiative, we coordinate employer action and provide free resources and presentations to organizations seeking to improve their workplace safety and ergonomics programs. Over 200 organizations have signed the MSD Pledge so far and have committed to their own risk reduction goals.

##### **Work to Zero**

Work to Zero is a grant-funded initiative dedicated to eliminating serious injuries and fatalities in the workplace through the adoption of emerging technology. The initiative focuses on creating free resources that help businesses implement safety technology effectively.

Guidance comes from an Advisory Council composed of safety professionals, solution providers, consultants, researchers, and government representatives. This diverse group ensures that initiatives are informed by a wide range of expertise and perspectives.

## Section 6: PowerPoint Requirements

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Prepare a PowerPoint that will be presented for approximately **10 minutes**. Applicants are not expected to address every bullet point in this presentation. Select your organization's preferred attributes to highlight from the examples below.

### 1. Introduction for organization, presenters, and EHS leadership team

- Brief scope of organization
- Introduce the EHS team

### 2. Leadership commitment to world-class EHS

- C-suite commitment to achieve and sustain world-class EHS excellence
- Visible methods of demonstrating the value of EHS performance to the entire organization
- Strong, forward-thinking strategies and goals to continue improvement and sustain EHS excellence
- Motivation to benchmark, network, and share best practices

### 3. Strong leading indicator EHS metrics

- Leading indicators used as key performance indicators (KPIs) to measure EHS and business quality and performance
- Leading indicators that encompass employee engagement measures, process management measures and/or system-based measures
- Active benchmarking efforts with peer organizations

### 4. Share successes and lessons learned

- A willingness to share organizational best practices, policies and procedures with fellow members
- A willingness to actively participate in Campbell Institute research projects to advance the state of the science of EHS
- A willingness to actively participate in Campbell Institute subcommittees, workgroups, and/or discussion groups