



Alive at 25[®]

Educating Teens and Young Adults to be Responsible Drivers



Millions Trained!

NSC-leading driver safety™

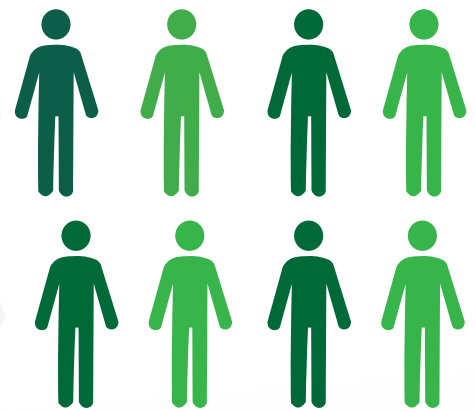
Saving Our Youth Every Day in Any Way Possible

Drivers under the age of 25 are involved in 5 million collisions annually resulting in nearly 10,000 fatalities. Research shows that young drivers have a basic fundamental knowledge of driving, yet, they lack behavioral decision making skills. As crashes continue to be the leading cause of death for young drivers we need adjunct programs like **Alive at 25**.

Alive at 25 helps young drivers take greater responsibility for their driving by focusing on behavior, judgment, decision making and consequences, therefore, helping to reduce fatalities.

Designed to complement traditional driver education programs, Alive at 25 was specifically developed to teach young drivers to make positive choices. Since 1995, millions of teens and young adults have participated in Alive at 25 – including the military, high school students and those sent by traffic court.

OVER
5 MILLION
Collisions



Drivers under 25



"As a traffic court judge in a major metropolitan city, I have a unique perspective as to what's occurring on our roadways; especially with teens and young adult drivers. I became a certified NSC Alive at 25 Instructor because I passionately believe that I can help change the attitudes and behaviors of our youth while they're behind the wheel."

Judge Rachel L. Bell

Metropolitan General Sessions Court,
Division VIII (8),
Nashville, TN

"In post-class evaluations, students of the Rock Valley College Traffic Safety Program have remarked that the Alive at 25 program kept them interested and engaged throughout the class period. Numerous students have mentioned that this class has made them better drivers and that this should be a mandatory class for all new drivers. Overall, the class is very well received by our young drivers."

Vicki Lay

Traffic Safety Program Director
Rock Valley College, Rockford, IL



1 Traffic Courts

The Evidence Will Show

Traffic Courts are on the front lines every day witnessing the need for behavior change for young drivers. Sentencing drivers with fines alone doesn't change behavior behind the wheel. Reshaping their attitudes is essential, especially for young drivers. By implementing a court diversion program with Alive at 25, you can streamline your caseload, and teach 15 – 24 year-olds to behave more safely which can ultimately save lives.

When courts work together with education centers to administer Alive at 25, the benefits include reduced court congestion, decreased administrative costs, improved driving skills and behaviors, and therefore, safer roads. In fact, as more young drivers are retrained, roads in communities all across our nation will become safer with a reduction in violations, collisions, injuries and deaths.

2 Law Enforcement

The Law of Averages

Police Officers know first-hand the results of poor driving decisions by young people. Partnering with high schools and community colleges, officers know the effectiveness of the program. Educating at this crucial time in their lives will help these young drivers understand the dangers of risk taking and poor decision making while driving. Law enforcement, courts, schools, parents and new drivers can all get behind the Alive at 25 program for the same reason - it helps **SAVE LIVES!**

3 Education Centers

Driving Our Mission

Community Colleges and interested groups such as Bar Associations, are already serving their communities by teaching Alive at 25. The primary purpose of these organizations is to improve communities through education. Their training expertise, systems infrastructure, program coordination and student management make them a perfect partner for local traffic courts to manage their Alive at 25 program.

4 Driver Licensing Authorities

Right to A Safer Passage

State Driver Licensing Authorities are on the lookout for effective training programs for their problematic novice drivers. Alive at 25 is utilized by these groups in one of two ways: **1)** When the Graduated Driver Licensing or learner's permit is suspended for a period of time after which the licensee is required to complete Alive at 25 for license reinstatement **OR 2)** When the young offender is mandated to take Alive at 25 to maintain their driving privileges. Young drivers gain the confidence and aptitude needed to be safer on the road.

5 U.S. Armed Forces

We Salute You

The U.S. Armed Forces integrated Alive at 25 into their Driver Safety Training Program after estimating that more military members died in motor vehicle crashes on U.S. highways than in combat. Over 200 military personnel and civilians have trained **more than a quarter of a million** military members in Alive at 25. At the forefront are the U.S. Marines training more than 150,000 Marines and Sailors since 2008. The military continues life-saving defensive driving skills through Alive at 25 as well as other NSC Defensive Driving Courses.



Since the Kentucky State Police started teaching Alive at 25 in 2004, the Commonwealth's death toll among teenage drivers 16-19 years old has dropped 60%.

*Lori Hunsaker, Program
State Coordinator (Retired)*

Education is The Key to Change

The National Safety Council estimates that 50% of teen drivers will be involved in a motor vehicle crash before they graduate high school.

How Alive at 25 Works

Through interactive media segments, workbook exercises, class discussions and role-playing, young drivers develop connections and strategies that will keep them safe on the road.

Alive at 25® focuses on the issues that put young drivers in jeopardy — inexperience, poor judgment, distractions, peer pressure and a tendency to underestimate risk — in a way teens can relate. This four hour course emphasizes class participation in a non-threatening, non-judgmental environment — exploring how changing driving behavior makes financial, legal and personal sense.

Course objectives include:

- > Recognizing that drivers in the 15–24 age group are more likely than anyone else to be injured or killed in a vehicle crash and understanding why those drivers are at such high risk
- > Understanding the consequences of making poor judgments or taking unnecessary risks in a vehicle
- > Recognizing the positive characteristics that can help them and their friends make wise driving choices
- > Identifying actions they can take to keep control whether they are a driver or a passenger in a vehicle
- > Committing to making better driving choices and to helping their friends make better driving choices

You can make a vital difference by teaching teens and young adults to drive safely and responsibly with the NSC Alive at 25 program.



Alive at 25 educates teens and young adults to lower their risks and motivates them to take responsibility for making safe driving decisions.



Do your part to make an impact in your community. Advocate for the Alive at 25 Program

Call **(800) 621-7619**

Visit **NSC.ORG/ALIVEAT25SAVESLIVES**