Visual Literacy
is the ability to “read” and communicate visual information

When you look at this image, what do you see?

Now flip to the back of this poster to see how the image changes when the color is changed.

To better see potential hazards and get around your visual biases:

• Try seeing your work area from a different angle or perspective
• Zoom in to see fine detail and zoom out again
• Describe what you’re seeing to a coworker and get his/her perspective

Taking the time to really “see” our work environment can make us all safer.

For more information, visit nsc.org
Eliminating Preventable Deaths®
When the color of the image is changed, it becomes clear what you are supposed to see.

When the color of the image is changed, it becomes SURPRISED?