

30 MEDIA

CASE STUDY

Joan Lindquist is the safety and health director at the Jansen Furniture Company. She has been working on a plan to update and revise some of the company's training materials. One topic that definitely needs to be covered for the employees is ergonomics, but Joan hasn't decided what is the best way to present the information.

1. What should be Joan's first step?
2. Joan knows that effective training principles call for behavioral objectives. What are four components of behavioral objectives?
3. There are numerous options in training media with varying price tags. What are some basic questions Joan should consider and the cost factors?