

Just Drive.

Tips for Using the NSC Distracted Driving Awareness Month Proclamation Template

1. **Ask for help.** Identify a sponsor for your proclamation (mayor, governor, city council member, etc.). Your local mayor or governor's office can direct you to a potential sponsor. Use the attached draft proclamation from the National Safety Council when approaching state and local officials.
2. **Call** your local mayor, state legislator or governor's office to find out how proclamations are issued. Contact information can be found on your town or state's website.
3. **Determine the approval process:** Work with your sponsor to create a schedule for approving the proclamation.
4. **Seek support** for your proclamation from other leaders in your city or state. Partner with other local safety organizations.
5. **Ask friends**, neighbors and co-workers to contact elected officials by writing letters or scheduling visits to encourage support of the proclamation.
6. **Follow up** with your sponsor throughout the process to make sure things are on track for your proclamation to be issued.
7. **Ask your sponsor to sign the National Safety Council Just Drive Pledge** (nsc.org/pledge) to drive distraction-free and to participate in any special events that occur in your area during Distracted Driving Awareness Month.