

## Green Cross

CELEBRATION

2024

Monday, Sept. 16

(WALT DISNEP World EPCOT® Lake Buena Vista, Florida



Sponsorship Opportunities and Event Overview







The Green Cross Celebration raises critical funds to support the National Safety Council mission to save lives and prevent injuries from the workplace to anyplace, while celebrating outstanding achievements in safety.

At the 25th annual Green Cross Celebration, guests will experience the magic of Disney at the World Showcase Pavilion located in the heart of EPCOT®. Following a delectable dinner, entertainment, auction, and awards presentation, guests will enjoy a dessert reception and front row seats to the nighttime spectacular featuring fireworks and music at the Isle de France. This event is a fantastic opportunity to network with other safety professionals, entertain clients or just have a fun night out with friends and/or colleagues while at NSC Safety Congress & Expo in Orlando!

Philanthropic support enables NSC to keep people safe throughout their everyday lives both on and off the job. By identifying the leading safety concerns through research, NSC creates effective solutions and provides the resources employers and individuals need to stay safe. We advocate at the federal and state level and are relentless in our efforts to educate everyone to ensure safety is a priority each and every day. None of this work would be possible without the

### About the Green Cross for Safety® Awards

support of our partners.

Outstanding achievements in safety are recognized through three distinct awards. Winners in each category are announced at the event.

#### **SAFETY ADVOCATE**

Recognition for the advancement of best practices to raise awareness or change policy to prevent further injuries and deaths

#### SAFETY EXCELLENCE

Recognition for the unrelenting pursuit of exceptional, transferrable safety practices

#### **SAFETY INNOVATION**

Recognition for a transformative approach to a long-held challenge in safety

### Green Cross

# Join us in Orlando!





#### **Support NSC TODAY**

To learn more about sponsorship opportunities contact Jamie Arquilla at jamie.arquilla@nsc.org

To learn more about the award process and read about past winners and their safety impact, visit greencross.nsc.org or email GreenCross@nsc.org

Support from the corporate community plays a vital role in funding critical mission initiatives at the National Safety Council. By sponsoring the Green Cross Celebration, you are helping us recognize safety excellence and aligning your organization with the nation's leading safety advocate.

#### **2024 Corporate Sponsorship Opportunities**

	\$75,000*	\$50,000*	\$25,000	\$15,000	\$10,000	\$5,000
Recognition	Presenting Sponsor	Award Sponsor Choose one: Safety Advocate, Safety Excellence or Safety Innovation	Transportation, Reception, Entertainment, Fundraising Activities or Dessert	Video Sponsor	Event Sponsor	Event Sponsor
Premier Benefit	Company logo incorporated into the event name and welcome remarks	Presentation of award	Unique and prominent recognition for each option	Recognition onscreen preceding and following the main event video		
Tickets	30	20	20	10	10	5
Recognition in invitation, program book, event signage and during program	Company logo	Company logo	Company name	Company name	Company name	Company name
Recognition on event website pages	Company logo	Company logo	Company name	Company name	Company name	Company name
Company name listed on NSC online corporate donor list	<b>/</b>	<b>√</b>	<b>√</b>	<b>/</b>	<b>/</b>	
Recognition in <i>Safety</i> +Health® magazine	<b>/</b>	<b>/</b>	<b>/</b>		1	
Company ad placement in event program book	Full page, color ad	Full page, color ad	Half page, color ad			
Name listed in news release announcing award winners	<b>/</b>	<b>/</b>				
Recognition in event promotional emails	<b>/</b>	<b>/</b>				
"Donor Spotlight" feature in Green Cross Quarterly e-newsletter	<b>✓</b>		all	111	1	
Recognition in social media posts on NSC channels	<b>✓</b>					TA
Exclusive		J. Her.	State of the state	A.	A STATE OF THE PARTY OF THE PAR	
Benefits subject to change		Para .				

Commit by July 16, 2024 to be included in the event program book and signage.



The National Safety Council is America's leading nonprofit safety advocate - and has been for more than 100 years. As a mission-based organization, we work to eliminate the leading causes of preventable death and injury, focusing our efforts on the workplace and roadway. We create a culture of safety to not only keep people safer at work but also beyond the workplace so they can live their fullest lives.





