



Making our World Safer®

## Corporate Recognition\*

### **Safety Champion: \$100,000**

You are entitled to ALL benefits listed at EACH of the following levels:

- Recognition in NSC national news release (*including CEO quote*)
- Rights to use the *NSC Proud Supporter 2010* logo to brand association for one (1) year (*NSC trademark requirements apply*)
- Prominent corporate logo and link on NSC.org Featured Donor Page for one (1) year (*NSC.org welcomes 23,522 visitors per day*)
- Banner ad on key content web pages pertaining to sponsorship
- Full page color tribute ad in one issue of *Safety+Health* magazine (*circulation 86,000*) (*Issue availability will be arranged individually.*)

### **Safety Partner: \$50,000**

You are entitled to ALL benefits listed at EACH of the following levels:

- Banner ad on NSC' *Safety+Health Online Buyer's Guide* for three (3) months
- Corporate feature in *Green Cross Quarterly* newsletter (*circulation 60,000*)
- One (1) year free subscription to electronic version of *Family Safety+Health* magazine

### **Safety Advocate: \$25,000**

You are entitled to ALL benefits listed at EACH of the following levels:

- Corporate logo and link on NSC.org Featured Donor Page for one (1) year
- ProDir ad in one issue of *Safety+Health* magazine (*circulation 86,000*) (*Issue availability will be arranged individually*)
- Custom *Proud Supporter of NSC 2010* plaque for display
- Corporate logo in *Green Cross Quarterly* newsletter

### **Safety Guardian: \$10,000**

You are entitled to ALL benefits listed at EACH of the following levels:

- Corporate logo on NSC.org Featured Donor Page for one (1) year
- One (1) free electronic issue of *Family Safety & Health* magazine (*Accessible for one month following grant payment*)

### **Safety Supporter: \$5,000**

You are entitled to the following benefits:

- Corporate listing on NSC.org Corporate Recognition page for one (1) year
- Corporate listing in *Green Cross Quarterly* newsletter
- Corporate listing in the NSC Annual Report

\*Restricted corporate and in-kind gifts will receive customized benefits as it relates to program support.  
Note: All non-member donors will receive 6-month complementary membership.