Each year, around 120 children die in an agricultural-related incident and each day, three are injured.

- NIOSH estimates more than 700,000 youth worked on farms in 2014 – with 48% of fatalities happening in agricultural-related incidents.
- More than 18% of the population of the United States lives in rural areas – including on the nearly two million small family farms in the United States.

Progressive Agriculture Safety Day® vision: No child would become ill, injured or die from farm, ranch and rural activities.

Progressive Agriculture Safety Day® aims to change the conversation around safety in farming and rural communities by providing education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities.

In 2018, volunteers presented the Progressive Agriculture Safety Day program to more than 75,000 children at 380 Safety Days in schools and community events in the United States, Canada, and American Samoa, with more than 30 topics ranging from First Aid and fire safety to electricity and propane safety.

Pre and post-program evaluations have found increased knowledge and significant behavior change including:

- A decrease in injuries among Progressive Agriculture Safety Day participants.
- Over half of parents cited at least one way in which the Safety Day helped make their child safer, and nearly one quarter reported that they made a family safety related change after the event.
- Two-thirds of volunteers said they learned new safety information and said they planned to make safety-related changes in their own homes. More than 90% of volunteers found the experience rewarding and over 80% said they would participate again.
- Progressive Agriculture Safety Day participants decreased risky behavior and increased safety knowledge following Safety Day participation to a greater extent than children who did not participate.

In May 2019, Progressive Agriculture Foundation was awarded the Green Cross for Safety Advocate Award, which recognizes the advancement of evidence-based best practices to raise awareness or change policy to prevent further injuries and deaths.

Learn more about the Progressive Agriculture Foundation and Progressive Agriculture Safety Day program at progressiveag.org.