Teen Safety Award

This award recognizes individuals, organizations or companies for their outstanding efforts to improve the safety of teenagers. Award winners are honored at Opening Session of the Annual National Safety Council Congress & Expo or at an event or conference of the winner’s choosing. Submissions accepted Dec. 4 to April 6, 2020.

2020 FREQUENTLY ASKED QUESTIONS
What is the Teen Safety Award?
The Teen Safety Award recognizes individuals, organizations or companies for their outstanding efforts to improve the safety of teenagers. Award winners can choose to be honored at Opening Session of the Annual National Safety Council Congress & Expo or at an event or conference of their choosing.

My safety initiative already received recognition from the National Safety Council or another entity. Can I still apply for the Teen Safety Award?
Yes. If the program or project fits within the outlined criteria, please apply for the Teen Safety Award regardless of other recognition received. However, the National Safety Council will not consider individuals, organizations or companies already recognized as Teen Safety Award winners in previous years.

Does the nominee or nominator have to be a member of the National Safety Council?
No, membership in the National Safety Council is not required. Any U.S. based individual, organization or company is eligible to apply or be nominated for the Teen Safety Award. Membership status or investment in the National Safety Council is not shared with the review committee.

Is there a fee to apply?
There are no fees to apply for the Teen Safety Award.

Are companies, organizations or individuals outside the United States eligible for the Teen Safety Award?
No, at this time only U.S. based companies, organizations or individuals are eligible to apply or be nominated.

How and when will the winner be notified?
The National Safety Council will announce the winner of the Teen Safety Award in the spring via press release, on the National Safety Council website and across official National Safety Council social media channels.
**Frequently Asked Questions (continued)**

**NSC AWARDS**

**NOMINATION PROCESS**

**What information do you need for a submission?**

All applicants are asked to provide a detailed description of the problem(s) they were trying to address, the process used to address the problem(s) and an explanation of who benefited from their work. Applicants should also provide an explanation of the measure of success, as well as next steps and the plans for the program moving forward.

**How and when are submissions accepted?**

The National Safety Council will accept online nominations December through April of each year. Specific dates are available at [nsc.org/teenaward](http://nsc.org/teenaward). No paper or emailed submissions are accepted.

**I am submitting a collaborative effort. Does each entity have to submit its own nomination?**

No, only one nomination should be submitted per initiative.

**Is there a time limit on when the safety measure was implemented to be eligible for one of these awards? For example, if it was implemented more than three years ago, is it still eligible for an award?**

The program or project must show current impact, within the last year, regardless of when launched. The teen safety initiative must be relevant and address a challenge in today's society.

**If I submitted a nomination and want to add more documentation, can I resubmit?**

As a courtesy, if you need to add more information following submission, National Safety Council staff may re-open your submission if the deadline has not passed. The person who submits will be responsible for resubmitting the nomination. Once the submission deadline has passed, all nominations are considered final and ready for review. Only complete submissions will be considered. Please take time to complete your nomination and provide your supporting documentation with your submission. Submit questions to [teensafety@nsc.org](mailto:teensafety@nsc.org).

**I am having trouble using the online form. Who do I contact?**

Email [teensafety@nsc.org](mailto:teensafety@nsc.org) with Teen Safety Award in the subject line.
JUDGING PROCESS

How will my nomination be judged and by whom?
All submissions will undergo review through a group of National Safety Council staff and external partners. This group is composed of volunteers, including business leaders, safety advocates, researchers and subject matter experts.

If I have additional questions, can I contact the National Safety Council office?
Email teensafety@nsc.org with Teen Safety Award in the subject line.

The information below will help you prepare your application. Applicants should answer every element in each section in narrative form, thoroughly describing each component as requested.

Describe the program or initiative relating to teen safety.
• Include a history of the individual or organization.
• Explain why the program or initiative was developed.
• Describe the steps you made to implement the program or initiative.

What were/are the desired outcomes of this program or initiative? Select one of the following:
• Changes behaviors to reduce teen injuries through proven, evaluated methods
• Leads efforts to educate and engage teens, parents and/or communities around teen safety
• Advocates for policy change based on proven principles of injury reduction

Please describe the results of the advocacy efforts.
• Did the program lead to policy changes in schools or communities?
• Did it contribute to a decrease in teen injuries, substance use or deaths?
• Did you expand the reach and impact of a local program?
• Did the program lead to an increase in the use of a school or community program?

Please describe the role of the individual, organization or company in achieving the outcome.
• Did you spearhead the implementation of a program in schools or communities?
• Did you help educate families and other stakeholders?
• Did you collect data and/or perform research?

Please describe other stakeholders who were involved.
Who did you work with to achieve your results?
• Did you involve local law enforcement, school officials or community leaders?
• Did you work with doctors, parents or coaches?
• Did you include teens in the development and launch of the program?

Please describe methods of evaluating the impact or effectiveness of the program or initiative.
How did you measure your success? Examples:
• Logic models
• Social media
• Pre/post surveys
• Focus groups
• Google analytics
• Website visits
• Phone interviews
• Focus groups

What are the future plans for this program or initiative?
• Do you plan to reapply for grants?
• Will you implement the program into other communities or schools?
• Do you have additional plans to expand the program’s reach?

Please describe the target audience, demographics and reach. Examples:
• Did you visit eight middle schools across three low-socioeconomic school districts, reaching a total of 700 adolescents, aged 11-13?
• Did you work with parents and teens from 40 different families across 12 different cities?

Please include any additional information about the program or initiative. Examples:
• Have you identified ways the program can continue to improve?
• How will you continue to monitor the program and measure your successes?