AGENDA

NTSB-NSC ROUNDTABLE DISCUSSION: ADVANCED DRIVER ASSISTANCE SYSTEMS – STRATEGIES FOR INCREASING COMMERCIAL VEHICLE ADOPTION

JULY 24, 2017 / 1 PM – 5:30 PM
RENAISSANCE SCHAUMBURG CONVENTION CENTER HOTEL, SCHAUMBURG, ILLINOIS

1:00 pm – 1:15 pm  Welcoming remarks – National Safety Council (NSC) President and CEO Deborah Hersman

1:15 pm – 1:30 pm  Event overview and introduction– National Transportation Safety Board (NTSB) Office of Highway Safety Director Dr. Rob Molloy and NSC Senior Director, Digital Strategy & Content, Alex Epstein

1:30 pm –2:30 pm  Discussion Topic 1 – State of ADAS Technology in the Trucking Industry: Features, Benefits, and Availability
Available technology for commercial vehicles—in particular, heavy-duty trucks—and related research showing ADAS benefits and return on investment.

2:30 pm – 3:15 pm  Discussion Topic 2 – Driver Interaction Considerations: Education, Training, and Acceptance
Driver response to and acceptance of ADAS technologies and human factors considerations; most effective education and training options.

3:15 pm – 3:30 pm  Break

3:30 pm – 4:15 pm  Discussion Topic 3 – Regulation Vs. Voluntary Adoption: Government Initiatives and Other Incentives to Accelerate ADAS Deployment
Current government initiatives regarding ADAS; best practices among fleets; pros and cons of regulatory requirements versus voluntary adoption.

4:15 pm – 5:15 pm  Discussion Topic 4 – Overcoming Challenges and Identifying Implementation Strategies
Challenges to implementation of ADAS in all commercial vehicle fleets; potential solutions to ensure increased implementation.

5:15 pm – 5:30 pm  Key takeaways and closing notes – NTSB Molloy & NSC Epstein

*Event is free to attend (limit 55) or view webcast.
RSVP
PARTICIPATING ORGANIZATIONS

Advocates for Highway and Auto Safety
American Association of Motor Vehicle Administrators
American Trucking Associations
Andrews Logistics
Bendix Commercial Vehicle Systems
Daimler Trucks North America
Federal Motor Carrier Safety Administration
Fleetio
Heavy Duty Trucking Magazine
Insurance Institute for Highway Safety
Lancer Insurance
Mobileye Vision Technologies
National Highway Traffic Safety Administration
National Private Truck Council
National Transportation Safety Board
Schneider
Sentinel Transportation
Virginia Tech Transportation Institute
Volvo Trucks USA - North America
WABCO Vehicle Control Systems

1 Confirmed as of 6/29/2017. Future additions and modifications may occur.